Dr. V. N. BRIMS, Thane

Programme: PGDM (2012-14) Third Batch

First semester Examination December,2012

Subject: Principles of Management	Roll No. :	
Total No. of Printed Pages: 01 Marks: 60 Marks D	Total No. of Question uration (hrs.): 3 hours	ns :06 Maximum
Section, if any:		
Note: All questions are compulsory and carry equal marks.		

Q 1) Attempt Any two :		10 MARKS
A) Describe Matrix Departmentation, Its advantages and disadvantages.		
B) What are types of organisation? Explain ideas suggested as per functional organisation		
c) What do you understand by princ command.	ciple of unity of command and	scalar chain of
Q 2) Attempt Any two :		10 MARKS
A)Which are different types of control m organisations?	echanism adopted by the	
B) Explain various planning tools used in functional areas of production, marketing, finance & project management		
c) What do you understand by Mechanis	tic and organic structures	
Q 3) Attempt Any two: A) Organisation structure exhibits huma views" Comment on the given statement	400 material de la Salata de Salata de Carata	10 MARKS certain dynamic
B) Do you agree with the statement "Delegation of authority is not same as		

Division of work"? Explain the various elements of Delegation.

C) Briefly discuss the various managerial skills. Discuss with suitable examples the interplay between the different skills and contextual domains.

Q 4 Write short note on : Any two

5*2=10 Marks

- A) Scientific Management Movement:
- B)Administrative Management:
- C) Evolution of Management

Q 5) Attempt Any two:

10 MARKS

- A) Explain 14 principles of management as suggested by Henry . Fayol
- B) Explain Directive and analytical style of decision making
- c) Define the terms organization and management and explain its importance

Q 5) Attempt Any two:

10MARKS

How does the Management concept contribution & approach of Henry fayol differs from F.W.Taylor?

- B) Discuss various techniques used in decision making. Describe what are the main barriers to effective decision making.
- C) Explain Maslow's Need Hierarchy Theory? .How is it different than Hertzberg's Two Factor Theory of Motivation? Which theory according to you is most suitable to motivate individuals