

# BRIMS-a Coalesce of Industry n Academia



Valedictory Function of Pitambari Industries Pvt Ltd at BRIMS

Ravindra Prabhudesai (MD, Pitambari Industries)

with this philosophy and belief BRIMS started a six months MDP programme for Pitambari Products Private Ltd and their management had shown the same trust, said Dr.Smita Jape Coordinator MDP and Asst professor of DR.V.N.BRIMS. Recently on 24th June a valedictory function of 6 months program was successfully completed in panini auditorium of BRIMS. The top level management including Mr.Ravindra Prabhudesai, MD, Pitambari Products Private Ltd, Mr.Parikshit Prabhudesai, Director of Pitambari Products Pvt Ltd and Mr.Ajay, CEO of Pitambari Products Pvt Ltd had expressed their contentment about the programme.They shared that this programme helped their managers to understand the evolving management concepts, practices, perspectives and approaches. They also thanked all faculty for excellent deliberations and fruitful sessions. On this occasion Mr.Ravindra Prabhudesai MD of Pitambari products Pvt Ltd shared his experiences of entrepreneurs in Maharashtra and congratulated team of DR.V.N.BRIMS for conducting such programm in an excellent manner for their managers and this was reciprocated by Management of BRIMS thanking Pitambari for their support and cooperation .

MDP is our window to the industry. However, we will have to relook at what are the new areas and ways of doing the programme, We are doing MDPs for clients like Chembond, Stalwart and more. We also had successfully completed some multinational assignments shared Dr.Nitin Joshi.

**D**r VN Bedekar Institute of Management Studies (BRIMS) has a large pool of outstanding professionals from the corporate world and dedicated academicians, who impart knowledge for contemporary management programs. Eminent entrepreneurs, business leaders and exemplary academicians are organizing sessions, workshops, and seminars. BRIMS are consistently rated Good on various dimensions by prestigious agencies. BRIMS is closely working with NHRD and recently a session conducted by them (NHRD) at BRIMS witnessed a huge footfall of people from various companies and institutions like TCS, Reliance Industries, ICI-CI and many more.

Similarly, Management development has become very important in today's competitive environment. It has been found in various surveys that the organizations that align their management development with strategic planning by investing in their employees have added considerably to their value chain.

Dr. Nitin Joshi, Director of BRIMS, highlights that MDP and said programmes strive to enable the participating managers to develop a sound knowledge base, analysis and ability to appreciate varied views of a vibrant peer group. The training pedagogies in these programmes are aptly aligned to their specific needs and foster a more effective comprehension through participative learn-

ing..

MDP Programme are also customized after understanding the expected deliverables and training needs. The target audience of this program includes middle-level and senior level managers, Top Management including VPs, AVPs, AGMs, DGMs, etc. The pressures on today's frontline managers are relentless in terms of expectations from customers, senior managers, external suppliers and their staff. The contributions of these managers have a direct impact on the quality of products/services that the customers receive. As a frontline manager you need an array of managerial and interpersonal skills to cope with these pressures, and still deliver ever improving results. This program is specific ally designed to help you lay a strong foundation to your managerial career by learning the right approach to leadership.

"Never stop learning because life never stops teaching"...Mr



Panel Discussion organized by NHRD at BRIMS