

VPM's
DR VN BRIMS, Thane
Programme: PGDM (2015-17)
First Trimester Examination October-November 2015

Subject	Managerial economics		
Roll No.		Marks	60 Marks
Total No. of Questions	7	Duration	3 Hours
Total No. of printed pages	2	Date	6.11.2015

Note: Q1 is compulsory and solve any FOUR from the remaining SIX questions.

Q1) 20 Marks (Compulsory)

Output	Total Fixed cost	Total variable cost	Total cost
0	100	0	100
1	100	25	125
2	100	40	140
3	100	50	150
4	100	70	170
5	100	100	200
6	100	145	245
7	100	205	305
8	100	285	385
9	100	385	485
10	100	515	615

Calculate Marginal cost, Average variable cost, Average fixed cost, Average total cost along with the working note.

Attempt Any FOUR from the Remaining SIX Questions

Q2) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) What is managerial economics? Explain its scope in detail.
- b) What is demand in economics? Explain in brief.
- c) Explain the different types of price elasticity of demand.

Q3) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) What is market structure? Explain its different types.
- b) What is "OLOGOPOLY"? Explain its Characteristics or features.
- c) Explain the PPF curve along with the Graph (with explanation).

Q4) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) Explain the "LAW OF DMU (Diminishing marginal utility).
- b) What is Fixed cost, variable cost, and Total cost? (Write the formula also).

c) What is product line pricing? Explain its types along with the examples.

Q5) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) What is differential pricing? Explain along with the examples.
- b) What is Economic efficiency? Explain its types along with the examples.
- c) Draw the Table showing different components of Market structure.

Q6) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) What is the impact of technology on Indian market? Comment.
- b) What are the different types of pollution which pollute the environment?
- c) What is the difference between 'Desire' and 'Demand' Explain along with the examples?

Q7) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) If the Fixed cost is Rs. 10, Variable cost is Rs. 25, Find out the total cost?
- b) If the Average variable cost is Rs. 225, average Total cost is Rs. 200, then find out Average fixed cost?
- c) If the Total cost of output 1 is 10, output 2 is 15, and output 3 is 25, then find out marginal cost?