

Business Environment

Suggestive Coverage:

- 🕒 Business Environment: Meaning and Significance
- 🕒 Indian economic environment
- 🕒 Social and cultural Environment
- 🕒 Technological Environment
- 🕒 Social Responsibility of Business
- 🕒 Business Ethic
- 🕒 Regulatory Frame work
- 🕒 Economic Planning
- 🕒 Public Sector and Private sector
- 🕒 Subsidies in India
- 🕒 Indian Financial System
- 🕒 Monetary System
- 🕒 Fiscal System
- 🕒 Trade Policy
- 🕒 Import and Exports of India
- 🕒 Globalization
- 🕒 Foreign Investment in India
- 🕒 W T O

Suggestive Text Books:

1. Essential of Business Environment: Text,Cases & Exercisese- XIth edition by Aswathappa- Himalaya Publishing House
2. Business Environment by F Cherunelum IXth edition by K Aswathappa- Himalaya Publishing House
3. The Economic & Social Environment- Xth edition by Bibek Debroy- Global Business Press
4. Goverment and Business – by N.K. Sengupta- Vikas

5. Survey of Indian Industry- The Hindu
6. Indian Financial System- by B V Pathak IIIrd edition – Pearson
7. Case in Business Environment- by David W Conklin- Sage South Asia edition
8. Business Environment- by Seikh Saleem- Pearson
9. Indian Economy- by Rudra Datt & Sundram- S. Chand
10. Economic Survey-by Government of India