

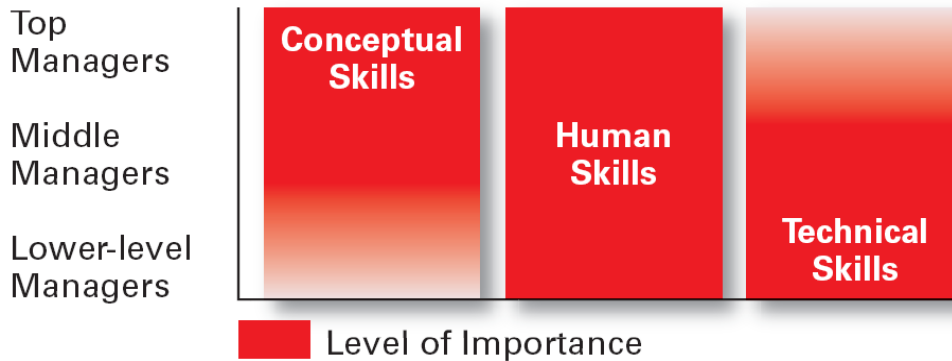
VPM's
DR VN BRIMS, Thane
Programme: MMS (2017-19)
First Semester Examination December 2017

Subject	Perspective Management		
Roll No.		Marks	60 Marks
Total No. of Questions	7	Duration	3 Hours
Total No. of printed pages	2	Date	12.12.2017

Note: Q1 is compulsory and solve any FOUR from the remaining SIX questions.

Q1) 20 Marks (Compulsory)

- a. Explain the following chart with reference to the skills required by the managers at various levels.



- b. You are to interview candidates for lower, middle and top management. Design a set of questions that you would ask for each level.

Attempt Any FOUR from the Remaining SIX Questions

Q2) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) Rajesh and Alka are a double income couple located in Solapur. Rajesh has got an international assignment at Singapore. Discuss the career dilemma faced by the couple.
b) Explain the role of change agent in implementing Change Management.
c) As a bank manager please recommend some CSR projects which the bank can implement in one year's time.

Q3) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) Why is mind compared to knife while discussing mind control?
b) 'Change Management is a dolphin, not a whale.' Do you agree with this statement? Justify.
c) Explain the difference between a leader and manager with suitable examples.

Q4) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) Discuss some examples of 'Mind over Matter'.
b) You are a manager at a pharmaceutical company design 'Code of Conduct' for your employees.
c) 'Higher quality means higher cost.' Do you agree with this statement? Justify.

Q5) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) What are some of the typical approaches to decision making?
b) "Drive out fear, so that everyone may work effectively for the company" Justify this quote of Deming.
c) Discuss the principles of management given by Henry Fayol.

Q6) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) 'Humility is one of the important principles of Spiritual Quotient'. Do you agree with this statement? Justify.
- b) Give examples of some companies which have handled crisis successfully.
- c) You are the CEO of a tours and travels company. Design vision and mission for the company.

Q7) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- a) Your organization is planning to bring about organizational change. Kindly educate the management regarding ADKAR.
- b) Give some suggestions to make organizations 'efficient' and 'effective'.
- c) 'Mind Control Often Found In Military organizations'. Do you agree with this statement? Justify.