

VPM's
DR VN BRIMS, Thane
Programme: PGDM (2016-18)
PGDM Trimester VI Examination April 2018

Subject	Intellectual Capital Management		
		Marks	60 Marks
Total No. of Questions	6	Duration	3 Hours
Total No. of printed pages	1	Date	04/04/2018

Note: Q1 is compulsory and solve any FOUR from the remaining FIVE questions.

Q1) 20 Marks (Compulsory)

Read the case study carefully and answer the questions

Please use following data and answer following questions (especially B & C)

Year Salary proposed (Lakhs) Discount factor

2018	3	0.909
2019	4	0.826
2020	5	0.751
2021	6	0.683
2022	7	0.621

Year Sales done by employee (Lakhs) Avg. sale done by industry (Lakhs)

2017	20	15
2016	15	10
2015	12	8
2014	12	6
2013	10	5

Questions

- A. Explain Hermanson's unpurchased goodwill method 5 marks
- B. Calculate Efficiency ratio 5marks
- C. Calculate value of human resource 5 marks
- D. Hermanson's unpurchased goodwill method hold good under few assumptions, list those assumptions 5 marks

Attempt Any FOUR from the Remaining FIVE Questions

Q2) Any One from (a) or (b) ————— (10x1) = 10 Marks

- A. How HR audit report is written and what paragraphs are included in it 10 marks
- B. Components included in recruitment and induction cost 10 marks

Q3) Any One from (a) or (b) ————— (10x1) = 10 Marks

- A. Compare balance score card v/s HR score card 10 marks
- B. Likert Bower's method and role of group cohesiveness 10 marks

Q4) Any One from (a) or (b) ————— (10x1) = 10 Marks

- A. Statutory compliance audit 10 marks
- B. Categories of employee turnover 10 marks

Q5) Any One from (a) or (b) ————— (10X 1) = 10 Marks

- A. Methods of HR accounting based on the cost? 10 marks
- B. Types of HR audit reports. 10 marks

Q6) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks

- A. People analytics and workforce analytics 5 marks
- B. Write a short note on recruitment data set 5 marks
- C. Write a short note on HR Doebles 5 marks