



Dr. V. N. Bedekar Institute of Management, Thane
Teaching Plan (MMS/PGDM)
Academic Year (2018-2019)

Programme Name: PGDM

Term: V

Name of the subject: Private Equity and Venture Capital

Maximum marks: 100

No. of Sessions: 10

Name of the Faculty: Dr Gauri Heble

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Weblink:

Learning Objectives:

1. To understand the process and various facets of Entrepreneurship
2. To understand the process of Idea Generation and New Venture creation
3. To understand the various facets and alternatives of Entrepreneurial Finance
4. To understand the Entrepreneurial Finance scenario in various countries around the world

Reference Books:

1. Private Equity and Venture Capital, Anup Malhotra
2. Entrepreneurial Finance, Steven Rogers, Harvard Business School
3. Entrepreneurship Development and Small Business Enterprises, Poornima M. Charanthimath



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Plan:

Session No	Topics to be covered	Books referred/ Recommended/ References-Print/Articles/ News/Research papers/ Online database/ Software /Simulations used	Learning outcomes	Evaluation of Students understanding by MCQs, Quiz, Short Test
1	Entrepreneurship-An Introduction, Evolution, Concept, Key Terms	Poornima Charanthimath	To understand the concept of Entrepreneurship	Test
2	New Venture Creation-Identification of Business Opportunities	Anup Malhotra, Poornima Charanthimath	To understand the process of venture creation	Case Study
3	Business Plans-Introduction, Purpose, Contents	Poornima Charanthimath	Understanding of the process of creation of business plans and types	Case Study
4	Institutions supporting Business Enterprises	Poornima Charanthimath	To understand the working of institutions	Quiz



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			contributing to working of entrepreneurial firms	
5	Project Management-Project Life Cycle and scheduling, Project Management Software	Poornima Charanthimath	To understand the process of project management	Case Study
6	Project Financing and Selection, Types	Steve Rogers, Poornima Charathimath	To understand the different types of project financing techniques	Quiz
7	Financial Management in Enterprises, Financial Statements, Working Capital Management	Steve Rogers, Poornima Charathimath	Understanding of the financial management function in enterprises	Test
8	Financial Ratio Analysis, Functions of Financial Management	Steve Rogers, Poornima Charathimath	To understand the various Financial functions	Test



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9	Private Equity and Venture Capital- An Introduction, investment Strategies, Key Concepts	Anup Malhotra, Steve Rogers	Understanding of the venture capital strategies	MCQs
10	Private Equity and Venture Capital in India, China, USA, Europe and other Countries	Anup Malhotra	To understand the implementation of Private Equity and Venture Capital schemes in different countries	Case Studies

2. Practical Approach : Other activities (Atleast 4 distinct activities)

Sr. No.	Activity Name	Topic Coverd	Learning outcomes	Source
1	Role Play			
2	Industry Visit	New Venture Creation-Identification of Business Opportunities	To understand the actual process of new venture creation	Different women entrepreneurs around Thane City
3	Academic Projects			
4	Book Review			



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5	Group Discussion	Idea Generation	To understand the process of Idea Generation	Various articles on New Start-ups
6	Business Quiz / Business News sharing	Project Financing and Selection, Types	To understand the different types of project financing techniques	Poornima Charanthimath
7	Videos / Simulation			
8	Use of Softwares and Labs	Private Equity and Venture Capital in India, China, USA, Europe and othe Countries	To understand the implementation of Private Equity and Venture Capital schemes in different countries	Websites
9	Case Study	Project Life Cycle	To understand the process of Project Life Cycle	Poornima Charantimath, Anup Malhotra



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Evaluation:

I) Internal:

Component	Details	Marks
Class Test	1. Entrepreneurship-An Introduction, Evolution, Concept, Key Terms. 2. Sources of Entrepreneurial Finance	20(10*2)
Presentation	Private Equity and Venture Capital in India, China, USA, Europe and other Countries	10
Case Study	Entrepreneurs around Thane City	10
Participation		
Others		

Signature of Faculty

Signature of the Co-ordinator