



Dr. V. N. Bedekar Institute of Management, Thane
Teaching Plan (MMS/PGDM)
Academic Year (2015-2016)

Programme Name: MMS / PGDM: MMS

Name of the Course: Perspective Management

Maximum marks: 100

No. of Sessions: 13

Name of the Faculty: Prof. Krunal K Punjani

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Weblink:

Learning Objectives:

- To explain the relationships between organizational mission, goals, and objectives
 - To comprehend the significance and necessity of managing stakeholders
 - To conceptualize how internal and external environment shape organizations and their responses
 - To develop critical thinking skills in identifying ethical, global, and diversity issues in planning, organizing, controlling and leading functions of management
 - To Understand organizational design and structural issues
 - To understand that citizenship involves taking conscious steps for societal advancement at individual level and organizational level
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Reference Books:

- Essentials of Management – Koontz & Weihrich
- Management: Text and Cases - V S P Rao & V Hari Krishna
- Principles and Practices of Management by Dr Kiran Nerkar and Dr Vilas Chopde
- Principles of Management – Davar



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Plan:

Session No	Topics to be covered	Books referred/ Recommended/ References- Print/Articles/ News/Research papers/ Online database/ Software /Simulations used	Learning outcomes	Evaluation of Students understanding by MCQs, Quiz, Short Test
1	Introduction of Subject, Concept of Perspective Management, Fundamentals for personal and organisational success	<u>Book:</u> Management: Text and Cases - V S P Rao & V Hari Krishna <u>Video:</u> Narayan Murthy's interview by BBC, Ola Cab's story of creative and innovative services	Multiple perspectives of Personal & Organizational Success	Class Discussion
2	Fundamentals of personal Leadership, Management: Science, Theory and Practice – The Evolution of Management	<u>Book:</u> Management: Text and Cases - V S P Rao & V Hari Krishna <u>Website:</u> www.forbes.com , www.entrepreneur.com	Understanding of Leadership Basics and Management evolution	Quiz & Discussion
3	Functions of Management, Nature and purpose of Planning, Objectives	<u>Book:</u> Essentials of Management – Koontz & Wehrich, Management: Text and Cases - V S P Rao & V Hari Krishna	Understanding the concept and application of Management and Planning	Quiz
4	Strategies, Policies and Planning Premises, Decisionmaking – Global Planning	<u>Book:</u> Essentials of Management – Koontz & Wehrich, Management: Text and Cases - V S P Rao & V Hari Krishna	How to make Plan and Strategize	Class Discussion
5	Leadership functions and corresponding skills, Choosing the right career positions,	<u>Book:</u> Management: Text and Cases - V S P Rao & V Hari Krishna <u>Website:</u> www.hbr.org	How to demonstrate leadership	Case Discussion



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	Special dilemmas of early career	<u>Case Discussion</u> : Life Insurance Corporation of India	behaviours & career path	
6	Building a network of relationships, Developing ethical Decisions, Assessing career	<u>Website</u> : www.businessinsider.com , smallbusiness.chron.com ,	To develop relationship network	Quiz
7	Managing in adversities & crisis, Social Responsibility, Ethics and Sustainable Development	<u>Book</u> : Management: Text and Cases - V S P Rao & V Hari Krishna <u>Websites</u> : www.forbes.com , www.inc.com <u>Case Discussion</u> : Maggie	To explore different approaches and their consequences during crisis management, importance of CSR	Case Discussion
8	Mind control and spiritual Quotient, Role and Responsibilities of a Manager, Effective and Ineffective Managerial styles	<u>Book</u> : Essentials of Management – Koontz & Wehrich, Management: Text and Cases - V S P Rao & V Hari Krishna <u>Research Paper</u> : New Age Business Ethics and Cleaner Business Culture – The Role of 'Spiritual Quotient'	Learn ways of staying positive and having a healthy mind	Discussion
9	Difference between management and leadership, Understanding 5 Levels Leadership	<u>Book</u> : Essentials of Management – Koontz & Wehrich, Management: Text and Cases - V S P Rao & V Hari Krishna <u>Website</u> : http://www.johnmaxwell.com/	To understand the behavior, skills and mindset of a manager and of a leader	Quiz
10	Strategic Management – Definition, classes of decisions, levels of decision	<u>Book</u> : Management: Text and Cases - V S P Rao & V Hari Krishna <u>Website</u> : www.managementstudyguide.com	Understanding the concept and application of	Class discussion



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			Strategic management	
11	Strategy, Role of different Strategist, Relevance of Strategic Management in India and its benefits	<u>Book</u> : Management: Text and Cases - V S P Rao & V Hari Krishna <u>Website</u> : www.mckinsey.com , www.managementstudyguide.com Research Paper: Strategic Mgt Practices in Indian companies	How Strategic Management is beneficial	Quiz
12	Change Management, Total Quality Management	<u>Book</u> : Management: Text and Cases - V S P Rao & V Hari Krishna <u>Website</u> : www.businessballs.com , www.isixsigma.com <u>Case Discussion</u> : Toyota	How to manage Change, understanding the concept of TQM	Case Discussion
13	Presentations			

2. Practical Approach : Other activities (At least 4 distinct activities)

Sr. No.	Activity Name	Topic Covered	Learning outcomes	Source
1	Role Play	<u>Leadership & Management</u>	<u>Practical understanding of the topics</u>	
2	Industry Visit			
3	Academic Projects			
4	Book Review			
5	Group Discussion	<u>Ethics and Social Responsibility</u>	<u>Understanding importance of Ethics &</u>	



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			CSR	
6	Business Quiz / Business News sharing	<u>Latest Management Trends</u>	<u>Keep up with latest updates</u>	
7	Videos	<u>Personal and Organizational Success, Total Quality Management</u>	<u>Practical implication</u>	
8	Use of Softwares and Labs			
9	Any other activity			



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Evaluation:

I) Internal:

Component	Details	Marks
Class Test		10
Presentation		20
Case Study		5
Participation		5
Others		

Signature of Faculty

Signature of the Co-ordinator