Programme Name: PGDM   Term: III

Name of the subject: Management Information System

Maximum marks: 100   No. of Sessions: 10

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Learning Objectives:

- ✓ To have an in-depth look at how today's business firms use information technologies and systems to achieve corporate objectives.

- ✓ To learn how Information systems are one of the major tools available to business managers for achieving operational excellence, developing new products and services, improving decision making, and achieving competitive advantage.

Reference Books:

Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**

Plan:

Session No	Topics to be covered	Books referred/ Recommended/ References- Print/Articles/ News/Research papers/ Online database/ Software /Simulations used	Learning outcomes	Evaluation of Students understanding by MCQs, Quiz, Short Test
1	Organizations, Management, and the Networked Enterprise	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon** *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**	Learning how Information systems are one of the major tools available to business managers for achieving operational excellence, developing new products and services, improving decision making, and	**Case Study:** - THE NEW YANKEE STADIUM LOOKS TO THE FUTURE

			achieving competitive advantage.	
2	Information Systems in Global Business Today. Global E-Business: How Businesses use Information Systems	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon** *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**	To know practical implementation of MIS in the corporate world.	Video Case: Global E-Business PeopleSoft : A Collaborative Global Workforce
3	Information Systems, Organizations and Strategy	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon** *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**	To have an in-depth look at how today's business firms use information technologies and systems to achieve corporate objectives.	Walmart Case Study
4	Ethical, Social, and Political Issues in Information Systems	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon** *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**	To make familiar with Ethical, Social, and Political Issues in Information Systems	Collaboration and Teamwork Project
5	IT Infrastructure and Its Components. Foundations of Business Intelligence: Databases and Information Management	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon** *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**	Understanding the IT Infrastructure and Its Components. Also the Foundations of Business	Collaboration and Teamwork Project

			Intelligence: Databases and Information Management	
6	Telecommunications, the Internet, and Wireless Technology. Securing Information Systems	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon** *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**	Understanding of Telecommunications, the Internet, and Wireless Technology. Securing Information Systems	Collaboration and Teamwork Project
7	Key System Applications for the Digital Age. Achieving Operational Excellence and Customer Intimacy: Enterprise Applications	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon** *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**	Achieving Operational Excellence and Customer Intimacy: Enterprise Applications and Key System Applications for the Digital Age.	Collaboration and Teamwork Project
8	E-Commerce: Digital Markets, Digital Goods. Managing Knowledge.	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon** *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**	How to manage Knowledge? E-Commerce: Digital Markets, Digital Goods.	Collaboration and Teamwork Project
9	Enhancing Decision Making. Building and Managing Systems	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon** *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**	How to enhance decision making and build and manage the systems?	Collaboration and Teamwork Project
10	Managing Projects and Global	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth**	How to Manage Projects	Collaboration and

			and Global Systems?	Teamwork
	Systems	**C. Laudon** *New York University* **Jane P. Laudon**		Project
		Azimuth Information Systems **Prentice Hall**		

2. Practical Approach   : Other activities (At least 4 distinct activities)

Sr. No.	Activity Name	Topic Covered	Learning outcomes	Source
1	Role Play			
2	Industry Visit			
3	Academic Projects			
4	Book Review			
5	Group Discussion			
6	Business Quiz / Business News sharing			
7	Videos / Simulation	**Video Case-** PeopleSoft: A Collaborative Global Workforce	Students came to know practical implementation of MIS in the corporate world.	**Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon** *New York University* **Jane P. Laudon** *Azimuth Information Systems* **Prentice Hall**
8	Use of software and Labs			

9	Any other activity	Collaboration and Teamwork Project	Participants realized the importance of teamwork and group coordination.	

Evaluation:

I) Internal:

Component	Details	Marks
Class Test	Internal Test	20
Presentation	Collaboration and Teamwork Projects	10
Case Study		
Participation	Students Participation during the lecture	5
Others	Attendance	5

Signature of Faculty   **Signature of the Co-ordinator**