



Dr. V. N. Bedekar Institute of Management Studies, Thane
Teaching Plan (MMS / PGDM)
Academic Year (2014-15)

Programme: MMS / PGDM

Name of the Course: Advanced Supply Chain Management

Maximum marks: 100 **No. of Sessions:** 15

Name of the Faculty : Chaudhari, Abhijit & Akshay Vyavahare

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Weblink:

Learning Objectives:

- To explore the major elements of supply chain and expose to leading edge thinking on supply chain strategy, Designing supply chain, customer satisfaction; inventory management; risk management, alliances, issues and challenges, performance measurement.
 - Familiarize with the basic concepts of Logistics Management in relation to Inbound, Logistics, Process Logistics, and Outbound Logistics phases of business.
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Reference Books:

1. Logistical Management Donald J Bowersox
2. Logistics Management Bowersox & Closs
3. Physical Distribution Management Logistical Approach Dr.K.Khanna
4. S. L. Gupta: Sales and Distribution Management (Excel)



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Plan:

Session No	Topics to be covered	Pedagogy	Remark
1	Concept of Physical Distribution Channels of Distribution Transportation and its Role in Distribution Inventory	Power Point Presentation, Whiteboard. Case study.	
2	Management and its Role in Distribution Warehousing and Warehouse Management Introduction and Role of Unitization Introduction to Distribution	Power Point Presentation, Whiteboard. Case study	
3	Logistics and Supply Chain Key Issues and Challenges in Logistics Planning framework for Logistics Understanding the Logistic Process Planning Physical Distribution	Power Point Presentation, Whiteboard. Case study	
4	Operational Techniques New Concepts in Logistics Channel	Power Point Presentation, Whiteboard. Case study	



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	Management and Communication Distribution Control and Performance Evaluation		
5	Warehousing – Why? Types and functions, Distribution Requirement Planning (DRP),	Power Point Presentation, Whiteboard. Case study	
6	Concept of Inventory Management Inventories Control Techniques- ABC Analysis and VED Analysis, E.O.Q., Reorder level, Standard deviation Reliability,	Power Point Presentation, Whiteboard. Case study	
7	Characteristics and check Techniques, Floating or Process stock, Location and Selection of Warehouses Operations	Power Point Presentation, Whiteboard. Case study	
8	Warehouses, Material Handling, Characteristics of good warehousing Elements of transportation	Power Point Presentation, Whiteboard. Case study	
9	Types of Carrier and their Productivity Analysis,	Power Point Presentation,	



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	Transportation Planning, Freight Rate Breakup	Whiteboard. Case study	
10	Introduction to Supply Chain Management	PPT, whiteboard, Company cases on the topics with detailed group discussions	
11	Integrated Supply Chain Management	Case Study, White board,	
12/13	Case Studies and Presentations	Case Study, White board,PPT	



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Evaluation:

I) Internal:

Component	Details	Marks
Class Test	On first four chapter	20
Presentation, Assignment etc.	Two Groups for presentation, each group is made up of four students	10
Class Participation	Question-answer session, Interaction, Knowledge sharing	5
Student Conduct	Case study discussion	5

Abhijit Chaudhari & Akshay, Vyavahare

Signature of Faculty

Signature of Co-ordinator