



Dr. V. N. Bedekar Institute of Management, Thane
Teaching Plan (PGDM)
Academic Year (2019-2020)

A. Plan:

| <u>Session No.</u> | <u>PL. Date</u> | <u>Topic</u> | <u>Ref. Study Material</u> | <u>Course Outcomes</u> |
|--------------------|-----------------|---|---|---|
| 1 | | An Overview of Business Environment Meaning and Definition Objectives, Importance and Uses of Study of business environment. Meaning, Environmental Analysis, Limitations, environmental factors – The Micro and the macro environment of business. | Essential of Business Environment: by Aswathappa Paul, J. (2008). Business Environment. 3rd Edition. Tata McGraw-Hill Publication. | Basic understanding |
| 2 | | Environmental scanning, forces and monitoring | Business Environment by F Cherunelum, K Aswathappa | How environment interacts |
| 3 | | Values and Ethics in Business | Corporate Governance Values and Ethics with Case Studies, by Neeru Vasishth (Author , Namita Rajput | Morals and Values |
| 4 | | Economic Planning, five year plans, achievement, Niti Aayog, Subsidies Internal Test | Survey of Indian Industry - The Hindu, Economic Survey - by Government of India | Govt. support |
| 5 | | Public and Private sector, Disinvestment | Disinvestment in India: Policies, Procedures, Practices by Sudhir Naib, SAGE Publications Pvt. Ltd; | Govt. Promoted and Private Initiatives |
| 6 | | Fiscal and Monetary Policy | Macroeconomic Policy: Demystifying Monetary and Fiscal Policy by Farrokh Langdana, (Springer Texts in Business and Economics) | Policies in the country |
| 7 | | Globalization, Import and Export | Sundaram & Black: | Global environ. |



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| | | | International Business Environment Text and Cases | |
| 8 | | Indian Financial System, Foreign Institutional Investment, Foreign Portfolio Investment, Foreign Direct Investment, in India | Indian Financial Systems and Markets, by Siddhartha Saha, McGraw Hill Education. Sundaram & Black: International Business Environment Text and Cases | Int'l companies, and Investment in India |
| 9 | | Trade Policy, WTO | Sundaram & Black: International Business Environment Text and Cases | Trading policies and global guidelines |
| 10 | | Presentations, Internal Test | Reference books, Notes | Connecting with audience, Managing Time, Speaking authoritatively – Subject Knowledge, Confidence building |
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B. Practical Approach: Other activities

| Sr. No. | Activity Name | Topic Covered | Learning outcomes | Source |
|---------|------------------------------|------------------------------|--|------------------------------------|
| 1 | Case study (current affairs) | All Topics as per above plan | Listed in the plan | Industry |
| 2 | Academic Projects | Assignments - Periodically | Subject matter understanding, Awareness raising | Relevant topics to syllabus |
| 3 | Group Discussion | Values/Ethics/Glob alization | Interchange of views- Debates, Awareness raising | Lecture and Questions in the class |
| 4 | Role Play | | | |
| 5 | Industry Visit | | | |



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|---|---------------------------------------|--|--|--|
| 6 | Business Quiz / Business News sharing | | | |
| 7 | Videos / Simulation | | | |
| 8 | Use of Software and Labs | | | |
| 9 | Any other activity | | | |

C. Innovative pedagogy adopted:

Interchange of views, Group projects. Evaluation throughout, suggesting improvements, making students think and express their views, challenge own assumptions, make own choices and contribute with their own thinking to the task, making changes to the pre-assumed framework.

Prepared by:
Faculty

Reviewed by:
Specialisation

Approved by:
ADC

Date:

Date:

Date:

A. Execution:

| <u>Session No.</u> | <u>Actual Date</u> | <u>Topic Covered</u> | <u>Attendance %</u> | <u>Evaluation Method</u> | <u>Case Study Ref.</u> | <u>Quiz Ref.</u> | <u>CR Sign</u> |
|--------------------|--------------------|----------------------|---------------------|--------------------------|------------------------|------------------|----------------|
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B. Evaluation:

| Component | Details | Marks |
|--------------------------|--------------------------------------|--------------|
| Presentations & Viva | Mandatory | 5+5 |
| Class Test (2 for PGDM) | Mandatory (MCQ, Descriptive, . Etc) | 20 |
| Assignments / Others | Mandatory | 5 |
| Participation/Attendance | Mandatory | 5 |
| Final Exam | Mandatory | 60 |

C. Student Performance Analysis:

| <u>Avg. Attendance</u> | <u>Avg. Internal Marks</u> | <u>% Failed in Internals</u> | <u>Avg. Final Marks</u> | <u>% Failed in Final</u> | <u>No. of best students > 80%</u> | <u>No. of students needs improvement</u> |
|-------------------------------|-----------------------------------|-------------------------------------|--------------------------------|---------------------------------|---|---|
| | | | | | | |

D. Attainment:

| | CO1 | CO2 | CO3 | | |
|------------|------------|------------|------------|--|--|
| PO1 | | | | | |
| PO2 | | | | | |
| PO3 | | | | | |
| | | | | | |

Comments / Suggestions / Recommendations:

Suggestions (if any) to students on subject related Certificate/Diploma or Add-on program: -

Signature of Faculty

Signature of the Co-ordinator / ADC