

**Dr. V. N. Bedekar Institute of Management Studies, Thane**  
**Academic Year 2018-19 (2017-19 Batch)**  
**PGDM Trimester -IV Time Table**  
Starting from 2nd July, 2018

**PGDM - MARKETING (Classroom no. 16 - Second Floor)**

Time	Monday 2nd July	Tuesday	Wednesday	Thursday	Friday	Saturday
9.30 - 12.30	Rural Marketing Prof. Dinesh Mehra		Integrated Marketing Communications Prof. Krunal Punjani	Product & Brand Management Prof. Kshitija Pandey	Emerging trends in Marketing Prof. Sushma Dave	
1.30 - 4.30	Services Marketing Prof. Kala Mahadevan		Marketing Research Dr. Harshall Gandhi	Sales force Management Prof. Sameer Apte		Business Environment Prof. Deepak Agnihotri Classroom no. 31

**PGDM - FINANCE (Classroom no. 29 - Third Floor)**

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9.30 - 12.30	Financial Markets and Services Dr. Meenakshi Malhotra	Mergers & Acquisitions Prof. Suvodip Sen		Investment Banking Prof. Aniruddh Patankar	Strategic Cost Management Prof. Deepak Ukidave	Corporate Valuation Prof. Abhishek Jain
1.30 - 4.30				International Finance Dr. Gauri Heble	Fiscal Policy & Corporate Tax Planning Prof. Suvodip Sen	Business Environment Prof. Deepak Agnihotri Classroom no. 31

**PGDM - HR (Language Lab 7 - First Floor)**

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9.30 - 12.30	International HRM Dr. Pallavi Chandwaskar	Training & Development Prof. Pravin Narang	Organisational Change & OD Intervention Prof. Kanchan Akshay	Leadership, Influence Power Prof. Krunal Punjani	Strategic HRM Prof. Dinesh Mehra	
1.30 - 4.30	-		HR Issues in Mergers, Acquisitions and Diversity Prof. Pravin Narang		Organisation Theory, Structure and Design Dr. Pallavi Chandwaskar	Business Environment Prof. Deepak Agnihotri Classroom no. 31