

MMS – Marketing 2007 – 09 Batch Summer Internship Projects

| Sr. No. | Roll No. | Name of Student | Project Title | Name of Company |
|---------|----------|----------------------|--|-----------------------------|
| 1 | C – 01 | Agarwal Kalpit | Market Potential for Decanter Business Groups | Uni Abex Alloy Products Ltd |
| 2 | C – 02 | Agnihotri Abhishek R | Growth prospects of Life Insurance & General Insurance in Lucknow | Religare Securities Ltd |
| 3 | C – 08 | Bhadra Zinal H | Marketing & Research in Real Estate. | Marathon Realty Pvt Ltd |
| 4 | C – 10 | Bhat Shradha A | Brand Enhancement & Sales channal development | Kotak Mutual Fund |
| 5 | C – 13 | Chavan Sandeep D | Marketing Strategy & Distribution Strategy | Gokul Dudh |
| 6 | C – 18 | Dhariya Mandar S | Retail outlet management | Globas Stores Pvt Ltd |
| 7 | C – 32 | Kaushik Preeti P | About people branding special case analysis on Sanjeev Kapoor | Khana Khazana India Pvt Ltd |
| 8 | C – 34 | Khare Vinod P | Market development of nail for TATA STEEL | TATA Steels Ltd |
| 9 | C – 54 | Tanna Kartik V | Marketing & Research for Marathon Realty | Marathon Realty Pvt Ltd |
| 10 | C – 57 | Tirodkar Anand A | Research & Survey on feedback of depository participants (Members) | C D S L |
| 11 | C – 58 | Vignesh Vaidyanathan | Lubes SCM at Rane Madras Ltd | BPCL |
| 12 | C – 59 | Vikas Kumar | Fundamentals of marketing research | Market Probe I Pvt Ltd |
| 13 | C – 60 | Vikash Kumar | Marketing Research | Aarti Drugs Ltd |
| 14 | P – 01 | Ajeet Kumar Singh | Aface the quality window system in modern building in an around Mumbai | HINDALCO Ltd |
| 15 | P – 02 | Amberkar Punit D | Importance of corporate communications in real estate | Marathon Realty Pvt Ltd |
| 16 | P – 05 | Bagal Deepak P | After sales service Management | Cox & Kings (I) Ltd |
| 17 | P – 11 | Chougule Atul P | Market entry strategy for interventional cardiology | Panacea Biotec Ltd |
| 18 | P – 13 | Dabre Vaibhav V | Direct Marketing (Sales) | DNA Ltd |
| 19 | P – 20 | Dubey Vishal D | Customer Satisfaction Index (CSI) | Godrej & Boyce Mfg.Co.Ltd |
| 20 | P – 29 | Jewalikar Amit L | Marketing Strategy Development | Mapyn Systems |
| 21 | P – 31 | Khadatkar Amit R | To study the customer & local competitor of ISPAT | ISPAT Industries Ltd |
| 22 | P – 40 | Mehta Kunal B | To promote the KARVYMFS WebPortal to Mutual Fund Advisor's | Reliance Capital |
| 23 | P – 42 | Meshram Amol S | To promote the KARVYMFS Software to Mutual Fund Advisor's | Reliance Capital |
| 24 | P – 43 | Motiwale Amruta A | Comparative study of newspaper and radio industry | SFM,Indore |
| 25 | P – 44 | Nagare Vishal P | To analyze the Market for Air Import in Western India | Expeditors Int.(I) Pvt.Ltd |
| 26 | P – 45 | Nikam Santosh M | C C A of Old & Memvrane Pterol Pumps Key pads. | Larsen & Toubro Ltd |
| 27 | P – 54 | Tolani Girish K | Quality Testing | Swetganga Pkg.Pvt Ltd |
| 28 | P – 59 | Whanmane Piyush M | Marketing & Advertising for Ashwini TVS | Ashwini TVS |