

MMS – Marketing 2008 – 10 Batch Summer Internship Projects

Sr. No.	Roll No.	Name of Student	Project Title	Name of Company
1	P-2	Bankar Eknath G	Telemarketing.	Delux Bearings Ltd
2	P-4	Chavan Swapnil V	Steel Retail Marketing.	Ispat Industries Ltd
3	P-6	Das Abhijit P	Comparision of brand awareness & service quality of 3 brand of capital equipments.	Dalal Engineering Pvt. Ltd
4	P-11	Jain Purva D	Consumer behaviour in Banks with the changing market competative strategies.	ICICI Bank Ltd
5	P-14	Karde Avinash N	Marketing of financial products.	Canara Bank Securities Ltd
6	P-22	Naik Chetan M	Study on Gas Engine Oils in Bazar Market.	Hindustan Petroleum Corporation Ltd
7	P-31	Reshmwala Lajja J	Marketing of iquea ideas.	Ique ideas
8	P-36	Thakkar Jignesh D	All market assessment of branded capital equipments.	Dalal Engineering Pvt. Ltd
9	P-37	Vishwakarma Manojkumar M	Marketing stretegy at Bhushan Steel.	Bhushan Steel & Strips Ltd
10	P-38	Wagh Ankush K	Marketing & Sales for the brand Lipton Tea	Hindustan Unilever Ltd
11	P-39	Zambad Rupesh S	Market Survey for newly launched product of JISL Jalgoan.	Jain Irrigation System Ltd
12	C-1	Agarwal Prachie S	Market study & product proposal for launching Raymon's new brand of women's western formal wear..	Raymond Ltd
13	C-4	Baranga Kartik R	Survey of Two Wheeler Products.	Mahindra Two Wheelers Ltd
14	C-21	Chaturvedi Manas	Marketing & Selling of D-Mat accounts.	Canara Bank Securities Ltd
15	C-8	Chaudhari Amol H	Sales & Promotion strategies of Mutual Fund in India.	Reliance Money
16	C-9	Chavan Viraj S	To study the customer preference & Brand Awareness for Electric Geysers in Western Suburbs of Mumbai.	Crompton Greaves Ltd
17	C-14	Ingle Ritesh R	Market Survey & Corporate Financial Advisor.	Reliance LIC Ltd
18	C-16	Jadhav Rohan J	Sales Trend Analysis and Forecasting.	Skoda Auto Ltd
19	C-23	Meshram Madhur S K	Marketing & Sales for the brand Bru Coffee.	Hindustan Unilever Ltd
20	C-26	Pandita Sunny O	Market Scoping,Expansion & Oppourtunity creation for the education category.	Hindustan Times Media Ltd
21	C-29	Pitale Prachi V	To study market potential & buying behaviour of facility management company for Tennant Cleaning equipment.	Godrej & Boyce Mfg.Pvt.Ltd
22	C-30	Rajpal Satish P	Market projection for API under antihypertensive drugs.	Calyx Chemicals & Pharmaceuticals Ltd
23	C-42	Rane Pratiksha M	Market analysis of SI Group.	Herdillia Chemicals Ltd
24	C-33	Shetye Siddhesh S	Marketing & Sales for the brand Knorr Tomoto Soup.	Hindustan Unilever Ltd
25	C-39	Tonde Vaibhav R	To study the market for Rapid Diagnostic test for Malaria.	Piramal Healthcare
26	C-27	Patil Rashmika M	Management options for the treatment of Urinary Stones.	Cipla Ltd
27	P-19	Lodaya Jay V	Processessing & Marketing of natural gum.	Lakrena International
28	P-1	Adkar Poorva R	Industry segment analysis for engineering products.	Dalal Engineering Pvt. Ltd
29	P-43	Karia Renu S	Stationery department – current & way ahead. (A study at crossword bookstores)	Shopper Stop Ltd