

**VPM's**  
**DR VN BRIMS, Thane**  
**Programme: PGDM (2018-20)**  
**PGDM Trimester V Examination January 2020**

<b>Subject</b>	<b>MIS &amp; HR Analytics</b>		
<b>Roll No.</b>		<b>Marks</b>	<b>60 Marks</b>
<b>Total No. of Questions</b>	<b>7</b>	<b>Duration</b>	<b>3 Hours</b>
<b>Total No. of printed pages</b>	<b>1</b>	<b>Date</b>	<b>04.01.2020</b>

**Note: Q1 is compulsory and solve any FOUR from the remaining SIX questions.**

**Q1) 20 Marks (Compulsory)**

An Indian FMCG company (XYZ Ltd.) has 4 zones, 28 distribution centers, 100 premium products and 1000 employees distributed almost equally among 4 zones.

- A) Mention the IT architecture , hardware, software requirements to establish the MIS in the XYZ Ltd. company.
- B) As a HR manager prepare a MIS dashboard which to be reviewed by the senior management monthly to track the strategic objectives of the XYZ Ltd.

**Attempt Any FOUR from the Remaining SIX Questions**

**Q2) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks**

- a) Explain What is Business Analytics and how it helps the Organisations
- b) Explain the applications of Business Analytics in different functions in an Organization
- c) Narrate the types of Business Analytics with examples

**Q3) 10 Marks**

Prepare a Descriptive Statistics Dashboard of a HR function, with necessary elements which describes the organization's Human Resource status. ( you can chose any Industry and make necessary assumptions as applicable)

**Q4) 10 Marks**

Select any 4 HR functions, identify 3 metrics and KPIs in each function explain the numerical equation to calculate the KPI and explain its significance.

**Q5) 10 Marks**

Explain the technique of Data mining , what are the major categories and mention relevant examples in HR function.

**Q6) 10 Marks**

As a HR manager, explain how do you handle attrition issue analytically.

**Q7) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks**

- a) Prepare a detailed Recruitment Process Flow
- b) Explain Recruitment Funnel with examples and what is its significance
- c) Explain Employee Life Time Value pictorially.