

# MPS02

Roll No.

Total No. of Questions: 08

Total No. of Printed

Pages : 01

Duration (hrs.): 3

Maximum Marks: 60

**Note:** Answer any four, from the first seven Questions.

Question No. eight is compulsory.

Each Question carries 12 marks.

1. "Money and one great idea can help you setup a business, but something extra is required to ensure its success". Elaborate.
  2. Bring out the distinction between Intrapreneurship and Entrepreneurship, with suitable illustrations.
  3. What are the factors that determine ones entrepreneurial quotient?
  4. Describe with reasons, an entrepreneur whom you consider as your role model.
  5. Explain some unique strategies that can be adopted by entrepreneurial business units.
  6. Discuss any five major problems faced by small entrepreneurs.
  7. Do you think the present economic situation can thwart budding entrepreneurs? Justify.
  8. Write notes on any two:
    - (a) Entrepreneurial Ethics
    - (b) Leadership as a Managerial Process Skill
    - (c) Idea Generation
    - (d) Entrepreneurial Opportunity
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