IT Applications for Business

03-11-2007

ITAB 03

Roll No. :

Total No. of Questions : 7
Duration (hrs.) : 3

Total No. of Printed Pages : 1
Maximum Marks : 50

Note : All questions are compulsory.

Q1. Answer any four of the following :   (4×3=12)

(a) Define E-business.
(b) What are the advantages of Data Warehouse?
(c) List the components of E-marketspace.
(d) Explain the types of information yields through data mining.
(e) What is OLAP?
(f) Explain the key aspects of E-commerce in Insurance.

Q2. Describe 'information systems' critical strategic importance to the success
of modern organization.
                        OR   (10)
How organisations support activities by using information technology?

Q3. What are the advantages of I-mode?   (5)

Q4. Design a model of an online electronic stock trading company.Consider
the following points: (10)
 1. Use your assumptions.
 2. Steps for security
 3. Use ER-diagram and flow diagram
 4. Limitations & benefits (Explain)

Q5. Explain all activities of EIS .   (5)

Q6. Explain all activities of EIS .   (5)

Q7. Distinguish between E-commerce and M-commerce.   (3)