

MMS - IV

# EPM 04

16-03-201

Roll No :  
Total No. Of questions : 8  
Duration : 3 hours  
Total No. Of printed pages : 1  
Maximum Marks : 60

Entrepreneurship Mgmt.

**Q. 1 Write short notes on (any four , 4X5 = 20)**

**20 Marks**

- A. Entrepreneurial Decision Process
- B. Search of a business idea
- C. Functions of Entrepreneur
- D. Evolution of Entrepreneurship
- E. Legal Framework to start an Entrepreneurial venture
- F. Women Entrepreneurs
- G. Parameters to be considered in the growth phase

**Answer any four questions from Q2 to Q8. (4X10=40)**

**40 marks**

Q2. What is a business plan? What are the various components of a Business Plan? Why do some business plans fail?

Q3. What are the distinguishing qualities of the successful entrepreneurs? Answer this question with special reference to any outstanding entrepreneur of your choice.

Q4. Who is an Intrapreneur? Explain with the example of a successful intrapreneur you know. How can an organization develop intrapreneurial culture to sustain and nurture Intrapreneurs?

Q6. Define Small Scale Industry? What is the significance of SSI sector to India? Explain in detail various government policies & initiatives for SSI.

Q7. What are quick start routes for entrepreneurship? Briefly explain the meaning, advantages, disadvantages, and reasons for an entrepreneur to consider the option.

Q8. Describe the concept of venture capital with specific reference to entrepreneur. Explain the selection criteria used by Venture Capitalists while selecting a venture?