CV 03 MMS-III (Finance)
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Attempt all questions. All carry equal marks. Max marks 60. Time 2 hrs.

- 1. Explain Systematic and unsystematic risk.
- 2. Explain the Gordon Growth Model.

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Explain the H model of equity valuation.

- 3.X has a current stock price of Rs 50, and current dividend of Rs1.5.The dividend is expected to grow at 5% annually. X's beta is 0.85. The risk free interest rate is 4.5% and the market risk
- premium is 6%.
- a. What is the next year's projected dividend? b. What is the required rate of return based on the CAPM?
- c. Using the Gordon growth model what is the value of X? d. Assuming Gordon growth model is valid what dividend growth rate would result in model value of X equal to its market price?
- 4. Explain in detail Brand valuation

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