

01-11-2010

MMS - III
Operations
Advanced Supply chain Management
ASCM 03

Roll No. -

No of Printed Pages - 02

Duration - 3 Hrs.

Total No. of Questions - 08

Maximum Marks - 060

Important Instructions:

- 1) All questions are compulsory
- 2) Providing answers with examples, fig, charts /graphs will add advantage.

- Question 1: What is Distribution requirements planning (DRP)?
Explain DRP with any industrial example. 07 Marks
- Question 2: Explain CPFR process (With steps) 07 Marks
- Question 3: What are supply chain performance drivers?
Explain in details. 07 Marks
- Question 4: What is bullwhip effect? What are the causes of Bullwhip effect?
What is impact of Bullwhip effect on Total supply Chain? 07 Marks
- Question 5: Six step process for forming and sustaining supply chain
relationship? Figure is must. 07 Marks
- Question 6: What is 3rd party & 4th party logistics? Explain why 4th party
Logistics is more effective than 3rd party? 07 Marks

Question 7

- A) Explain supplier and partnership selection criteria. 04 Marks
B) What are dimensions of customer values? 04 Marks

Question 8

- A) What is risk?
Explain Objective and perceived risk with example 04 Marks
B) Explain the following terms
- 1) Reverse Logistics
 - 2) Takt time
 - 3) Cross docking 06 Marks

- End -