

Roll No. -----
Total no. of Questions: 6
Duration: 3 Hrs

Total no of printed pages: 2
Maximum Marks: 60

LSCM 03

Notes: All questions are compulsory and carry equal marks (10 marks each)

Answers to the questions asked should reflect Managerial thinking.

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Q1:

- a) What are functions of logistics? How will you achieve competitive advantage in logistics?
- b) What advantage a customer gets through an integrated logistic service? Explain with an example?

Q2:

Explain how traditional organization structure with dispersed logistical functions have changed over by functional integration in various stages and ultimately transformed into process integration.

Q 3:

- a) What is the role played by 'Green Channel Suppliers' and 'Self Certified vendors'? How this role is crucial in terms of buyer's overall sales performance.
- b) Explain how the concept of Just in Time (JIT) and Vendor Managed Inventory (VMI) is useful in enhancing customer's satisfaction.

Q 4:

- a) What are different modes of transportation? Describe how they are different by cost structure and nature of traffic they are used for?
- b) What are the product related factors and market related factors influencing transport costs in logistics operations?

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Q 5:

- a) Why is warehouse considered as a necessary evil? Discuss the economic justification for establishing a warehouse?**
- b) Explain the warehouse functionality as a switching facility as contrasted to a storage facility.**

Q 6:

Activity based costing relies on the concept that expenses need to be assigned to that activity that consumes a resource rather than to an organizational budget. Explain how the concept is applied to overcome the deficiencies of traditional accounting.

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