

MMS - III  
Operations

28-10-2010

# TMMS 03

Technology Mgmt & Manufacturing Strategies

Maximum Marks: 60

Duration (Hours): 3

Roll No.: \_\_\_\_\_

Total No. of Questions: 7



Note: Attempt ANY SIX questions.

## Question No. 1

How can the involvement of manufacturing managers in strategic planning result in developing 'strategic resonance' between corporate and manufacturing strategies?

## Question No. 2

Explain the stages of technological innovation.

## Question No. 3

Write Short Notes on (ANY TWO):

1. Outsourcing
2. Technology Planning
3. Design for Manufacturing

## Question No. 4

What are the five generic types of process choice? Explain the key differences.

## Question No. 5

What do you understand by mass customization?

## Question No. 6

Answer the following:

1. How does a World Class organization differ from other organizations?
2. What is the essential difference between order winners and qualifiers?

## Question No. 7

Explain the JIT philosophy.

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