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BRIMS: Giving your path that extra focus

DR VN Bedeker Institute of Management Studies caters to these needs and has emerged as a premier B school in the last decade. The institute integrates knowledge, research, industry experience and is now exploring international exposure to offer comprehensive management programmes

Varsha Kasar, a BCom graduate, was confused after college. Her confusion was whether she should take up a job or should go for higher studies. She saw a long list of career options on the internet. She consulted a lot of people, including her teachers and family and finally came across a friend, who is an ex-student of Dr VN BRIMS. He advised her to enroll for the counseling session at BRIMS.

“That counseling session cleared my way to success”, says Varsha.

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Here are some of the questions asked by Varsha:

What course should I take after my graduation?

Varsha, if you have the zeal and trust on your credentials then go for our PGDM programme, it has a market driven syllabus, experiential learning, 12 domestic industrial visits and 1 free international trip. This will turn out to be the right course for you.

How will it help me in my career development?

The course offers you varied specializations ranging from Finance, Operations, Marketing, HR and IT. After the Aptitude test and counseling session, the specialization best suited to you would be recommended.

Will this course help me to become an entrepreneur?

Many of our alumni have now started their own ventures and have become successful entrepreneurs. The course enables critical thinking, taking initiatives, decision making and thereby helps in creating world class leaders.

After attending the counseling session, Varsha enrolled for the PGDM course which is designed to nurture students and enable them to become Corporate Athletes.

We are in the era of globalization, where developments and advancements are taking place rapidly and the impact of the same is very evident. In such a scenario it is important for our students to have exposure to these trends and practices.

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The PGDM is a two-year full time programme approved by AICTE. The programme is designed as per the industry requirements and expectations from these young graduates. The programme offers specializations in various domains like Finance, Marketing, HR, Operations and Information Technology.

The USP of our PGDM programme is that you get opportunities to participate and interact with global

businesses leaders.

PGDM's structured programme will help you to:

I Develop conceptual and communication skills

I Learn fundamentals of Management Education

I Develop competencies to work across cultures

I Be a part of an International Industrial Visit (Free)

I Understand, Apply and ultimately take decisions in life

I To develop self confidence, self esteem and interpersonal skills


I Participate in various competitions/ seminars at National and International level

I To become World class Leaders.

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