

2 Top Educational Institutes of Thane  
May 29, 2016

Dr VN Bedekar Institute of Management Studies

Thane (W)

# Clinch the winning edge in the world of corporate

With its more than 40 years of legacy of excellence in education, Dr V.N. Bedekar Institute of Management Studies (BRIMS) in Thane is a name to reckon with corporate

**W**as founded with a dream of making Thane a hub of management education par excellence. Department of Management Studies was established on July 3, 1973 in order to provide quality management education. The vision of the institute is to become a center of excellence in learning and innovation driven by social sensitivity and state-of-the-art technology. The core belief at BRIMS is that the faculty members remain the soul of the institute. The faculty members at the institute are not only great teachers but also avid researchers. Some of the faculty members are from IIMs, some are from IITs and others have relevant industry experience which make a good mix for the students to learn from. Passion to deliver what is most relevant and to help students learn is one of the most important elements of BRIMS. The institute strongly believes that the management program is all about developing a student to face the challenges of the business world. BRIMS focuses on outcome-based learning approach wherein student should be in a position to demonstrate what they have learned in the classroom.

#### USPs of BRIMS

Quality in education, focus on placement, infrastructure and location are the unique proposition to the students. The institute strongly believes in walking the talk. It ensures that students are assessed and groomed to face interviews in the corporate world with aplomb. BRIMS strives to help students develop critical thinking ability, analytical skills, creativity and leadership skills which help them in taking a leap in their career.

#### Collaborations & Tie-ups

BRIMS have a strong belief that collaboration and partnership will help the faculty members and students to be updated and more practical and hence it works very closely with the industry. The institute has a



DR NITIN JOSHI  
DIRECTOR

#### From the principal's desk

"Our dream is to make our students socially responsible citizens who will drive the growth of our nation. We focus on nurturing leadership along with critical thinking, and sustainability. We drive our vision by focusing on five important parameters.

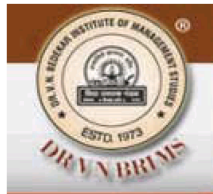
Maintaining industry academia interface, for creating and enhancing all-round value to stakeholders.

- Enriching Research and development, consultancy strengths and enhancing organizational capabilities, for sustaining outstanding results.

- Using ICT to make management education accessible, flexible and affordable.

- Leading creativity and innovation and creating customer centric learning laboratories, to offer novel and holistic management education for sustainable future thus gaining competitive edge in globalised world.

Motivating students and faculty through talent recognition system to achieve sustained excellence.



tie-up with National Stock Exchange (NSE), India's leading stock-exchange for value-added certificate programs. Few of the faculty members closely work with Confederation of Indian Industry (CII), National Human Resource Development (NHRD) and Bombay Management Association (BMA). The institute had organized international visits to Singapore for its Masters in Management Studies (MMS) students last year and are planning to have either a visit to Japan or Dubai for Post-Graduate Diploma in Management (PGDM) students this year.

**Courses Offered**  
BRIMS offers two major programs, namely MMS (Masters in Management

Studies), which is affiliated to the University of Mumbai and PGDM programme, which is approved by All India Council for Technical Education (AICTE) to graduate students. Vidhya Prasarak Mandal (VPM), the trust of BRIMS, offers a plethora of courses catering to various interest levels of students. It caters to the needs of working executives through Executive MBA (EpMBA) program and PGP Post-Graduate Program in Management (PGP). Apart from this, it offers certification courses in the areas of Digital Marketing, Start-ups and Supply Chain Management.

#### Awards & Accolades

BRIMS focuses on serving the educational and professional developmental needs of students by enriching management knowledge and lifelong skills through effective teaching pedagogy. Besides quality in education, the institute also promotes sportsmanship. A student has received Gold Medal at National Kick-boxing championship. BRIMS has bagged the title of being the Best B-School with innovative Marketing to target segment this year. The students have been participating at various levels in business competition.

#### TESTIMONIALS

"It has almost been a year now when I look back and trace my roots to this place where I came with bright eyes and a personal goal to get better. A few things have been replaced but the pillars of strength which have been laid by teachers from this institute will always keep me standing tall among the competition. I owe a lot to this place... Thank you BRIMS for everything."

KETAN KANETKAR

"Being totally new to the world of Management, entering the institute (BRIMS) was the best gateway to this new world. The first prominent thing was the motivating environment, superb infrastructure and caring faculty. I can say that BRIMS has given me a perfect channel and direction for creating an ideal career."

ADITYA PARANJAPE

"BRIMS educates students through creativity and innovative teaching methods and make them think out of the box. However, the college has not only helped me to excel in academics but also taught me a lot about how to cope in a rapidly changing business world. I owe my success to BRIMS"

SURAJ CHAVAN

#### FOR DETAILS,

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