VPM's DR VN BRIMS, Thane Programme: PGDM (2014-16) Fifth Semester Examination January 2016

Subject	Warehouse Management		
Roll No.		Marks	60 Marks
Total No. of Questions	7	Duration	3 Hours
Total No. of printed pages	3	Date	19.01.2016

Note: Q1 is compulsory and solve any FOUR from the remaining SIX questions.

Q1) 20 Marks (Compulsory)

a) Robust Warehouse Processes and Operations (15 marks)

IBS Dynaman is a key part of the supply chain that controls the movement and storage of materials within a warehouse and processes the associated transactions, including shipping, receiving, put-away and picking. IBS Dynaman also directs and optimizes stock put-away based on real-time information about the status of bin utilization. It includes best of breed WMS and MES functionalities based on the latest Microsoft technology. Scalable, functional, easy-to-use and simple to implement, IBS Dynaman represents the lowest total cost of ownership and fastest ROI in the industry – guaranteed.

- Reduce inventory
- Reduce labor costs
- Increase storage capacity
- Increase inventory accuracy
- Turn your warehouse into your biggest business asset

Open, easy-to-integrate with <u>ERP</u> and material handling equipment, and engineered to provide strict process control, accurate data capture and complete visibility, IBS Dynaman can be configured to run on-site or in the cloud. Ask any of their customers, including Volvo, Royal Canin, DSV, Picanol and Conad Adriatico. It pays to manage supply chain with IBS Dynaman.

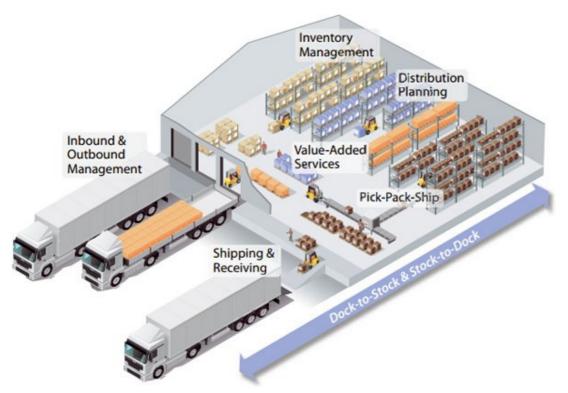
IBS Dynaman software includes:

• **Complete Process Control**: ensures strict process control, accurate data capturing and complete visibility across manufacturing and distribution boundaries.

• Value-Added Activities: including inline services, such as customer labeling or perishable goods handling, or offline services, such as kitting, build-to-order and assembly.

• Advanced Functionality: addresses multi-owner, multi-site, dock and yard management, cross-docking, cartonization, labor management, multi-level container handling, returns and more. • **Operational Transparency**: provides real-time, dashboard visibility across the organization, from vendor managed inventory and built-to-order, to supply-in-line sequence, reverse logistics and more.

• Flexible Rules Engine: ensures your processes fit your business, from how materials flow to how workflows are applied in specific instances.



- i. What are the enablers of IBS Dynaman which makes this company successful in terms of satisfying the customers ?
- ii. How technology is playing vital role in the operations of IBS Dynaman?
- iii. Discuss why IBS Dynaman stands out in the market over the other companies?

Q.1 b) Fill in the blanks

- i. Term "Warehousing" is referred as transportation at _____ miles per hour
- ii. warehouse capacity depends on how high goods can be stored is known as
- iii. When an order is received, items must be obtained from the warehouse, grouped, & prepared for shipment, systems used is known as _____
- iv. _____occurs when a warehouse receives a single large shipment and arranges for delivery to multiple destinations
- v. _____ is the positioning of inventory for seasonal or promotional demand

Attempt Any FOUR from the Remaining SIX Questions

Q2) Any one (a) or (b) _____ = 10 Marks

- a) Discuss different functions of warehousing in detail with the help of flow diagram.
- **b)** Compare the different types of warehouses with respect to at least five factors.c)

Q3) Any two from (a) or (b) or (c) — (5x2) = 10 Marks

- a) State What are the general Principles followed in warehousing management.
- b) Discuss the factors influencing effective use of warehouses.
- c) Explain the term cross docking by giving example.

Q4) Any two from (a) or (b) or (c) — (5x2) = 10 Marks

- a) What are the different types of warehousing options available to the companies ?
- b) State the different factors considered while selecting the site for warehouse.
- c) "Normally the distribution warehouses of manufacturing firms have break bulk as the common activity" what is your understanding of Break bulk?

Q5) Any two from (a) or (b) or (c) — (5x2) = 10 Marks

- a) You as a warehouse manager, explain that what should be the focused objectives to make warehousing operations efficient.
- b) Discuss what is contract warehousing.
- c) Explain different warehousing strategies.

Q6) Write short note on Any two from (a) or (b) or (c) -------(5x2) = 10 Marks

- a) Cube utilization and Accessibility
- **b)** Reverse logistics
- c) Consolidation

Q7) Any two from (a) or (b) or (c) — (5x2) = 10 Marks

- **a)** Explain the different costs come in picture while handling the warehousing operations?
- **b)** Explain how warehousing is playing vital role in the logistic systems
- c) State what is Hub networking and its advantages.