

# Management Information System

## Suggestive Coverage:

### **Part I:**

- ⌚ Organizations, Management and the Networked Enterprise
- ⌚ Information Systems in Global Business Today
- ⌚ Global E-Business: How Businesses Use Information Systems
- ⌚ Information Systems, Organizations, and Strategy
- ⌚ Ethical and Social Issues in Information Systems

### **Part II:**

- ⌚ Information Technology Infrastructure
- ⌚ IT Infrastructure and Emerging Technologies
- ⌚ Foundations of Business Intelligence: Databases and Information Management
- ⌚ Telecommunications, the Internet and Wireless Technology
- ⌚ Securing Information Systems

### **Part III:**

- ⌚ Key System Applications for the Digital Age
- ⌚ Achieving Operational Excellence and Customer Intimacy: Enterprise Applications
- ⌚ E-Commerce: Digital Markets, Digital Goods
- ⌚ Managing Knowledge
- ⌚ Enhancing Decision Making

### **Part IV:**

- ⌚ Building and Managing Systems
- ⌚ Building Information Systems
- ⌚ Project Management: Establishing the Business Value of Systems and Managing Change
- ⌚ Managing Global Systems

## Suggested Textbooks:

- ⌚ Laudon, Kenneth C., and Jane P. Laudon. 2007. Management Information Systems: Managing the Digital Firm, 10th edition, Upper Saddle River, New Jersey: Prentice- Hall, Incorporated. ISBN: 0132337746.

⌚ Carol V. Brown, Daniel W. DeHayes, Jeffrey A. Hoffer, Martin, E. Wainright, and William C. Perkins. 2008. *Managing Information Technology*, 6th edition. Upper Saddle River, New Jersey: Prentice-Hall, Incorporated.

⌚ Turban, Efraim, Ephraim McLean, and James Wetherbe. 2007. *Information*

⌚ *Technology for Management: Transforming Organizations in the Digital Economy*. New York, New York: John Wiley & Sons.

⌚ Burch, John and Grudnitski Gary. *Information Systems: Theory and Practice*. 5th ed., New York, John Wiley, 1989.

⌚ David, Van Over. *Foundations of Business Systems*. Fort Worth, Dryden, 1992.

⌚ Eliason, A L. *On-line Business Computer Applications*. 2nd ed., Chicago, Science

⌚ Research Associates, 1987.

⌚ John, Moss Jones. *Automating Managers: the Implications of Information*

⌚ *Technology for Managers*. London, Pinter, 1990.

⌚ Long, L. *Computers*, Englewood Cliffs, New Jersey, Prentice Hall Inc., 1986.