

Business Analytics

Contents:

1. Advanced Business Analytics
2. Predictive analysis
3. Data Mining
4. spreadsheet modelling and stimulation
5. management of organizational databases
6. Six sigma and TQM
7. Stochastic Models

Books

1. Data Science for Business, Provost and Fawcett: O'Reilly
2. Data Mining for Business Intelligence, Concepts, Techniques and Applications, Shmueli, Patel, and Bruce: Wiley
3. Management Science: The Art of Modeling with Spreadsheets, Powell and Baker: Wiley
4. Fundamentals of Business Analytics – By Seema Archarya