

**VPM's**  
**DR VN BRIMS, Thane**  
**Programme: PGDM (2016-18) (Finance)**  
**Fifth Trimester Examination December 2017**

<b>Subject</b>	<b>Private Equity and Venture Capital</b>		
<b>Roll No.</b>		<b>Marks</b>	<b>60 Marks</b>
<b>Total No. of Questions</b>	<b>7</b>	<b>Duration</b>	<b>3 Hours</b>
<b>Total No. of printed pages</b>	<b>1</b>	<b>Date</b>	<b>26.12.2017</b>

**Note: Q1 is compulsory and solve any FOUR from the remaining SIX questions.**

**Q1) 20 Marks (Compulsory)**

Draft a case study on the Venture Capital Financing with special reference to India. Include atleast two startups in your case

**Attempt Any FOUR from the Remaining SIX Questions**

**Q2) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks**

- a) What is Angel Investing?
- b) Explain the different methods of financing a business.
- c) What is the difference between an idea and a good business opportunity?

**Q3) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks**

- a) What is Venture Capital Financing?
- b) "Entrepreneurs are born, not made" Do you agree with this statement? Explain with reasons
- c) What are the factors that motivate people to start their own business?

**Q4) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks**

- a) Explain the term 'Private Equity'
- b) Explain the process of Venture Capital Financing
- c) Explain the contents of a business plan

**Q5) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks**

- a) What is a business plan?
- b) According to you, what are the reasons for failure of an entrepreneurial venture?
- c) Explain the process of conducting Feasibility Analysis

**Q6) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks**

- a) Write a short note on idea generation
- b) Write a short note on any Woman Entrepreneur
- c) What is the difference between Angel Investing and Venture Capital?

**Q7) Any two from (a) or (b) or (c) ————— (5x2) = 10 Marks**

- a) What is seed capital?
- b) What are the sources of entrepreneurial finance?
- c) Distinguish between good idea and bad idea