



Dr. V. N. Bedekar Institute of Management, Thane
Teaching Plan (MMS)
Academic Year (2017-2018)

Programme Name : MMS

Semester: I

Name of the Course: Perspective Management

Maximum marks: 100

No. of Sessions: 40 hours

Name of the Faculty: Dr.Sukhada Tambe

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Weblink:

Learning Objectives:

- 1 To explain the relationships between organizational mission, goals, and objectives
 - 2 To comprehend the significance and necessity of managing stakeholders
 - 3 To conceptualize how internal and external environment shape organizations and their responses
 - 4 To develop critical thinking skills in identifying ethical, global, and diversity issues in planning, organizing, controlling and leading functions of management
 - 5 To Understand organizational design and structural issues
 - 6 To understand that citizenship involves taking conscious steps for societal advancement at individual level and organizational level
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Reference Books:

Text books

- 1 Principles and Practices of Management by DrKiranNerkar and Dr Vilas Chopde
- 2 Principles of Management – Davar
- 3 Essentials of Management – Koontz & Wehrich
- 4 Strategic Management – V S P Rao & V Hari Krishna



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Reference books

- 1 The Leader Within – DreaZigarmi, Michael O’Connor, Ken Blanchard, Carl Edeburn
- 2 The Action-Centred Leadership – John Adair
- 3 Good to Great – Jim Collins
- 4 Leadership – Rudolph Guliani
- 5 The Mind and its Control – Swami Budhananda
- 6 Management – a competency building approach – HeilReigel / Jackson/ Slocum

Plan:

Session No	Topics to be covered	Books referred/ Recommended/ References- Print/Articles/ News/Research papers/ Online database/ Software /Simulations used	Learning outcomes	Evaluation of Students understanding by MCQs, Quiz, Short Test
1	Fundamentals for personal and organisational success Fundamentals of personal leadership	Essentials of Management – Koontz & Wehrich	The student will be able to look at multiple perspectives that impact business and life.	
2	Management: Science, Theory and Practice – The Evolution of Management Functions of Management Nature and purpose of Planning Objectives, Strategies, Policies and Planning Premises – Decision making – Global Planning	Essentials of Management – Koontz & Wehrich Principles of Management – L.M.Prasad	To demonstrate empirical understanding of various organizational processes and behaviors and the theories associated with them	Quiz
3	Managing your career and	Harvard Business Review	The student will	Discussion



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	<p>understanding organisational dynamics: - Leadership functions and corresponding skills required - Choosing the right Positions</p> <p>- Special dilemmas of early career - Landing stretch assignments - Building a network of relationships - Challenges faced by the minority - Developing ethical judgment - Assessing your career</p>	Human Capital	<p>be able to demonstrate leadership behaviours which will be three pronged: leading self, leading others and leading for change and impact.</p>	Case Study
4	Managing in adversities / Management of crisis	Videos	<p>The Student will explore different approaches and their consequences during crisis management</p>	
5	Social Responsibility, Ethics and Sustainable Development	Management : Hellriegel	<p>To understand the role of managers and citizens in society</p>	
6	Internal Assessment – Video Making - Presentation and Discussion			



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7	Role and Responsibilities of a Manager, Effective and Ineffective Managerial styles	Essentials of Management – Koontz & Weihrich Principles of Management – L.M.Prasad	To understand the roles and functions of managers at various (entry, middle and the top) levels	Group Activity Role play
8	Mind control and spiritual Quotient	Mind Control : One more way to motivate employees – Joyce Oliver and Brian Kleiner www.psychreg.org/spiritual-quotient/ Holistic HRD : Balancing the equation through the inclusion of spiritual quotient – Ahmed, Arshad, Mahmood and Akhtar	The Student will learn ways of staying positive and having a healthy mind	
9	Difference between management and leadership, Understanding Level 5 Leadership	Essentials of Management – Koontz & Weihrich Principles of Management – L.M.Prasad	The student will understand the behavior, skills and mindset of a manager and of a leader.	Short test
10	Strategic Management – Definition, classes of decisions, levels of decision, Strategy, Role of different Strategists,	Cherunilam Francis, “Strategic Management: A Book on Business Policy & Corporate Planning”, Himalaya Publishing House, Mumbai, 2008 Strategic Management – V S P Rao & V Hari Krishna	The Student will understand various concepts and examples related to Strategic Management	
11	Relevance of Strategic Management and its benefits, Strategic Management in India	Strategic Management – V S P Rao & V Hari Krishna	The Student will understand various concepts and examples	



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			related to Strategic Management	
12	Change Management	Organisational Change and Development – Dipak Kumar Bhattacharya – Oxford Publications	The Student will learn about the various steps to be followed to bring about change	
13	Total Quality Management	asq.org/learn-about-quality/total-quality-management/overview/overview.html https://www.isixsigma.com/.../total-quality-management-tqm	The Student will understand the concepts and examples of TQM	
14	Case study and presentations			

2. Practical Approach : Other activities (Atleast 4 distinct activities)

Sr. No.	Activity Name	Topic Covered	Learning outcomes	Source
1	Role Play	Role of manager		
2	Industry Visit			
3	Academic Projects			
4	Book Review			
5	Group Discussion	Business Ethics		



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6	Business Quiz / Business News sharing			
7	Videos / Simulation	Strategic Management		
8	Use of Softwares and Labs			
9	Any other activity Video	Management of Crisis and Adversity		



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Evaluation:

I) Internal:

Component	Details	Marks
Assignment		10
Presentation		10
Case Study		10
Participation		5
Others Attendance		5

Signature of Faculty

Signature of the Co-ordinator