

Programme Name: MMS	/ PGDM: MMS		
Name of the Course: Orag	gnaisation Behaviour		
Maximum marks:	100	No. of Sessions:	13 (40 hrs)
Name of the Faculty: Suk	hada Tambe		
Mobile No: 981985882	25	Email: <u>stam</u>	be@vpmthane.org
Weblink:			

Learning Objectives:

1. To provide students understanding how and why people behave in organizations as they do, either as individuals or in groups and how their behaviours affect their performance and performance of the organization as a whole.

- 2. To provide understanding how to effectively modify their behaviour through motivation and leadership for enhanced performance. And also to provide understanding about related concepts such as Org. Structure, Design and Culture.
- 3. To help students to understand human behaviour in organizations and equip them to enhance their performance as well as performance of the people reporting to them.

Reference Books:

- 1 Understanding Organizational Behavior Udai Pareek
- 2 Organizational Behavior Stephen Robbins
- 3 Organizational Behavior Fred Luthans

DR VN BRIMS/REC/ACA/05



4 Organizational Behavior – L. M. Prasad (Sultan Chand)

5 Organisational Behaviour – Dipak Kumar Bhattacharya – Oxford Publications

6 Organisational Behaviour – Dr Chandra sekhar Dash – International Book House Ltd

7 Organisational Behaviour – Meera Shankar – International Book House Ltd

8 Management & Organisational Behaviour – Laurie Mullins – Pearson Publications

9 Organisational Behaviour, Structure, Process – Gibson – McGraw Hill Publications

10 Organisational Behaviour – McShane – McGraw Hill Publications

<u>Plan:</u>

Session	Topics to be covered	Books referred/ Recommended/	Learning outcomes	Evaluation of Students
No		References-Print/Articles/ News/Research		understanding by
		papers/ Online database/ Software		MCQs, Quiz, Short
		/Simulations used		Test
1	Introduction to OB	Stephen Robbins, Meera Shankar Google CEO Sundar Pichai's letter to	Understand the nature and scope of organizational behavior at in- dividual, group, organizational and societal levels	
		employees (Times of India, 29th April 2016)		
		Managing people from 5 generations by		
		Rebecca Knight		
		(Harvard Business Review, 25 th September		



		2014)		
2	Personality: Meaning and Determinants of Personality	Stephen Robbins, Fred Luthans	Comprehend the meaning and determinants of personality and the effects of perception, attitude and values on work	Short Test
3	Perception, Attitude and Value	Udai Pareek	Understand the concepts of	
4	Attitude	Harsha Bhogle Video	group dynamics, team effective- ness , team roles and conflict management	Discussion
5	Motivation Concepts : Motives	Stephen Robbins	Distinguish between the various	
6	Theories of Motivation	L.M.Prasad	theories of motivation and their application in organizations	
7	Group Behaviour and Group Dynamics	Fred Luthans	Define the concept of leadership and distinguish between a num- ber of different leadership theo- ries	
8	Organisational Design: Struc- ture, size, technology	D.K.Bhattacharya	Identify the different bases of power; and discuss how individ- uals and groups use power in or- ganizations	Quiz
9	Leadership: Concepts and skills of leadership	L.M.Prasad	Understand the impact of organizational culture and struc-ture on organizational behavior	
10	Organisation Development	Stephen Robbins	Define the concept and practice	Discussion

DR VN BRIMS/REC/ACA/05



			of change management and organizational development; with an analytical insight related to application of interventions strategically.		
11	Understanding of the Concept of Defence Mechanism; Types of Defence Mechanism; Role of Defence Mechanism in Per- sonality, Perception & Attitude;	Stephen Robbins,	Enhanced understanding of the behavior of superiors, peers and subordinates especially in prob- lem situations and the ways to deal with them more effectively.		
12	Significance & Relevance of Defence Mechanism for Interpersonal Relations and Group Dynamics	Fred Luthans		Short Test	
13	Case Studies and Presentations			4 hrs	

2. Practical Approach : Other activities (Atleast 4 distinct activities)



Sr.	Activity Name	Topic Coverd	Learning outcomes	Source
No.				
1	Role Play	Personality		
2	Industry Visit			
3	Academic Projects	Motivation		
4	Book Review			
5	Group Discussion	Leadership		
6	Business Quiz / Business News sharing			
7	Videos / Simulation	Attitude		
8	Use of Softwares and Labs			
9	Any other activity			



Evaluation:

I) Internal:

Component	Details	Marks
Class Test		
Presentation		
Case Study		
Participation		
Others		

Signature of Faculty

Signature of the Co-ordinator