

| Programme Nar | me: | MMS | Semester: IV |
|-----------------|----------|---|---|
| Name of the sul | bject: S | ecurity Analysis and Portfolio Management | |
| Maximum mark | s: | 100 | No. of Sessions: 13 |
| Name of the Fac | culty: D | r Gauri Heble | |
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| Weblink: | | | |

Learning Objectives:

To understand the factors affecting the prices of different assets and to create an optimum portfolio based on given risk conditions.

2 To understand the need for continuous evaluation and review of the portfolio with different techniques.

3 To learn technical analysis to predict price movements based on indicators and forecasting techniques.

Reference Books:

- 1. Prasanna Chandra, Security Analysis and Portfolio Management
- 2. Donald E Fischer, Roland J Jordan, Security Analysis and Portfolio Management
- 3. Steven Achelis , Technical Analysis.
- 4. John Murphy, Technical Analysis of Financial Markets

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Plan:

| Topics to be covered | Books referred/ Recommended/ References- | Learning | Evaluation of Students |
|--|---|--|--|
| | Print/Articles/ News/Research papers/ Online | outcomes | understanding by |
| | database/ Software /Simulations used | | MCQs, Quiz, Short Test |
| Introduction to Security Analysis and | Prasanna Chandra | Understanding the | Quiz |
| Portfolio Management | | basics of | |
| | | securities | |
| Securities - Risk and return analysis | Fischer, Prasanna Chandra | Understanding of | Test |
| | | the risk-return | |
| | | relationship of | |
| | | securities | |
| Statistical tools for risk measurement | Prasanna Chandra | To understand | Test |
| | | various tools of | |
| | | risk measurement | |
| | | and calculation | |
| Efficient Market Hypothesis, Random | Fischer, Prasanna Chandra | Calculations based | Test |
| walk theory | | on the theories | |
| | Introduction to Security Analysis and Portfolio Management Securities - Risk and return analysis Statistical tools for risk measurement Efficient Market Hypothesis, Random | Print/Articles/ News/Research papers/ Online database/ Software / Simulations usedIntroduction to Security Analysis and Portfolio ManagementPrasanna ChandraSecurities - Risk and return analysisFischer, Prasanna ChandraStatistical tools for risk measurementPrasanna ChandraStatistical tools for risk measurementPrasanna ChandraEfficient Market Hypothesis, RandomFischer, Prasanna Chandra | Print/Articles/ News/Research papers/ Online database/ Software / Simulations usedoutcomesIntroduction to Security Analysis and Portfolio ManagementPrasanna ChandraUnderstanding the basics of securitiesSecurities - Risk and return analysisFischer, Prasanna ChandraUnderstanding of the risk-return relationship of |



| 5 | Fixed income security analysis- | Fischer, Prasanna Chandra | Understand the | Quiz |
|---|---------------------------------------|---------------------------|--------------------|------|
| | Systematic and unsystematic risk, | | fixed income | |
| | warrants and convertibles, bond | | securities | |
| | valuation | | | |
| 6 | Equity research and valuation-Sources | Fischer, Prasanna Chandra | Understanding | Quiz |
| | of financial information, industry | | company | |
| | analysis, company analysis, valuation | | analysis and | |
| | of equity shares. | | valuation of | |
| | | | equity shares | |
| 7 | Indexing and Benchmarking- Creation | Prasanna Chandra | Understanding | Test |
| | of an index, adjusting for corporate | | creating and | |
| | adjustments in the index, tracking an | | tracking index | |
| | index. | | | |
| 8 | Technical analysis | Fischer, Prasanna Chandra | Understanding | Quiz |
| | | | Technical analysis | |
| 9 | Capital market theories | Fischer, Prasanna Chandra | Understanding | MCQs |
| | | | application of | |
| | | | capital market | |
| | | | | |

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| | | Academic Year (2016-2017) | |
|----|-------------------------------------|---------------------------|---------------------------------------|
| | | | theories |
| 10 | Investment decision theory | Prasanna Chandra | Understanding Test |
| | | | and applying |
| | | | investment |
| | | | decision theory |
| 11 | Factor models and arbitrage pricing | Prasanna Chandra | Understanding Test |
| | theory | | and applying |
| | | | factor models and |
| | | | АРТ |
| 12 | Portfolio theory-Construction and | Prasanna Chandra, Fischer | Understanding Test |
| | analysis, portfolio | | and applying |
| | optimization | | portfolio theory |
| 13 | Portfolio management | Prasanna Chandra, Fischer | Understanding Test |
| | strategies, portfolio performance | | and applying |
| | | | portfolio theory |
| 14 | | | |
| 15 | | | |
| • | | | · · · · · · · · · · · · · · · · · · · |



2. Practical Approach : Other activities (Atleast 4 distinct activities)

| Sr. | Activity Name | Topic Covered | Learning outcomes | Source |
|-----------------|---------------------------------------|---------------------------------------|-------------------------------------|---------------------|
| No. 1 | Role Play | | | |
| 2 | Industry Visit | | | |
| 3 | Academic Projects | | | |
| 4 | Book Review | | | |
| 5 | Group Discussion | Different Types of Theories | Application of types of theories | Reference books |
| 6 | Business Quiz / Business News sharing | Equity research and valuation | Application of Equity valuation | Newspapers |
| 7 | Videos / Simulation | | | |
| 8 | Use of Softwares and Labs | Investment Strategies | Understanding investment strategies | Various websites |
| 9 | Case Study | Technical and Fundamental analysis | Understanding Technical Analysis | Case Study Handbook |



Evaluation:

I) Internal:

| Component | Details | Marks |
|---------------|---------------------------------|-------|
| Class Test | Portfolio management strategies | |
| Presentation | | |
| Case Study | | |
| Participation | | |
| Others | | |

Signature of Faculty

Signature of the Co-ordinator

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