



**Dr. V. N. Bedekar Institute of Management, Thane
Teaching Plan (MMS/PGDM)
Academic Year (2015-2016)**

Programme Name: MMS / PGDM: PGDM SEM IV

Name of the Course: BUSINESS ENVIRONMENT

Maximum marks: 100

No. of Sessions: 10

Name of the Faculty: DR RAVINDRA LIMAYE

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Learning Objectives:

To help them to become responsible managers in the Industry

Reference Books:

International Business tribune , EY notes , HBR Reviews



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Plan:

Session No	Topics to be covered	Books referred/ Recommended/ References- Print/Articles/ News/Research papers/ Online database/ Software /Simulations used	Learning outcomes	Evaluation of Students understanding by MCQs, Quiz, Short Test
1	Business Environment	Business Environment by F Cherunelum IXth edition by K Aswathappa	Discussion	Short tests
2	Indian economic environment	The Economic & Social Environment	Discussion	
3	Social Responsibility of Business	Government and Business - by N.K. Sengupta		
4	Business Ethic	Indian Economy - by Rudra Datt & Sundram - S. Chand		
5	Economic Planning	Economic Times		
6	Public Sector and Private sector	Business Standard		
7	Trade Policy	HBR Reviews		



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8	Import and Exports of India	EY Reviews		
9	Globalization			
10	Foreign Investment in India			
11	W T O			
12				
13				
14				
15				

2. Practical Approach : Other activities (At least 4 distinct activities)

Sr. No.	Activity Name	Topic Coverd	Learning outcomes	Source
1	Role Play	<u>Thru Presentation technics</u>	<u>Improving presentation skills</u>	
2	Industry Visit			
3	Academic Projects			



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4	Book Review			
5	Group Discussion	<u>FDI Investements in India</u>	<u>Productive business discussion</u>	
6	Business Quiz / Business News sharing			
7	Videos / Simulation			
8	Use of Softwares and Labs			
9	Any other activity			



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Evaluation:

I) Internal:

Component	Details	Marks
Class Test	On recent business environment / Business policies in India	10
Presentation	Diversified topics ...related to Business Environment in India	20
Case Study		
Participation	Attendance	10
Others		

Signature of Faculty

Signature of the Co-ordinator