



Dr. V. N. Bedekar Institute of Management, Thane
Teaching Plan (MMS/PGDM)
Academic Year (2017-2018)

Programme Name: PGDM

Term: IV

Name of the Course: Corporate Valuation

Maximum marks: 100

No. of Sessions: 10

Name of the Faculty: Prof. Abhishek Jain

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Email: deepaku11@yahoo.com

Weblink:

Learning Objectives:

1. To provide understanding of different approaches & models to arrive at company's worth.
 2. To give insight into various ways to enhance the company's value.
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Reference Books:

1. Valuations- Aswath Damodaran
 2. Corporate Valuation- Dr. Prasanna Chandra
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Plan:

Session No	Topics to be covered	Books referred/ Recommended/ References- Print/Articles/ News/Research papers/ Online database/ Software /Simulations used	Learning outcomes	Evaluation of Students understanding by MCQs, Quiz, Short Test
1	Fundamentals of Valuation	1. Valuations- Aswath Damodaran 2. Corporate Valuation- Dr. Prasanna Chandra	Conceptual understanding	MCQs
2	Concept of Risk and Return & Time Value of Money	1. Valuations- Aswath Damodaran 2. Corporate Valuation- Dr. Prasanna Chandra	Conceptual understanding & practical application	Short Test
3	Discounted Cash Flow approach of valuation	1. Valuations- Aswath Damodaran 2. Corporate Valuation- Dr. Prasanna Chandra	Conceptual understanding & practical application	Short Test
4	Discounted Cash Flow approach of valuation	1. Valuations- Aswath Damodaran 2. Corporate Valuation- Dr. Prasanna Chandra	Conceptual understanding & practical application	Short Test
5	Relative approach of valuation	1. Valuations- Aswath Damodaran 2. Corporate Valuation- Dr. Prasanna Chandra	Conceptual understanding & practical application	Short Test



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6	Brand Name valuation	1. Valuations- Aswath Damodaran 2. Corporate Valuation- Dr. Prasanna Chandra	Conceptual understanding & practical application	Short Test
7	Valuing private companies	1. Valuations- Aswath Damodaran 2. Corporate Valuation- Dr. Prasanna Chandra	Conceptual understanding & practical application	Short Test
8	Option pricing applications in Valuation	1. Valuations- Aswath Damodaran 2. Corporate Valuation- Dr. Prasanna Chandra	Conceptual understanding & practical application	Short Test
9	Valuation of Intangibles	1. Valuations- Aswath Damodaran 2. Corporate Valuation- Dr. Prasanna Chandra	Conceptual understanding & practical application	Short Test
10	Value Enhancement: DCF, EVA, CFROI	1. Valuations- Aswath Damodaran 2. Corporate Valuation- Dr. Prasanna Chandra	Conceptual understanding & practical application	Short Test



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2. Practical Approach : Other activities (Atleast 4 distinct activities)

Sr. No.	Activity Name	Topic Coverd	Learning outcomes	Source
1	Role Play			
2	Industry Visit			
3	Academic Projects			
4	Book Review			
5	Group Discussion	Brand Valuation of Companies	Understanding of Practical approach to brand valuation	Select Brands of Companies
6	Business Quiz / Business News sharing	Business news sharing w.r.t. valuations	To get updated knowledge on the subject	Business Newspapers
7	Videos / Simulation	Simulation Exercise on Company valuation, using pilot data	To get practical understanding of valuation approaches	Aswath Damodaran's book on Valuation-Software
8	Use of Softwares and Labs			



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Evaluation:

I) Internal:

Component	Details	Marks
Class Test	Mid Term Written Test- Mix of Numerical exercises & Theory Questions	20
Presentation	Presentation to be made on the academic project in the subject	10
Participation	Ongoing Evaluation	5
Others	Overall Attendance & Behaviour in the class	5

Signature of Faculty

Signature of the Co-ordinator