

Programme Name:	PGDM	Term: V
Name of the subject	t: Private Equity and Venture Capital	
Maximum marks:	100	No. of Sessions: 10
Name of the Facult	y: Dr Gauri Heble	
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Weblink:		

Learning Objectives:

To understand the process and various facets of Entrepreneurship and Entrepreneurial Finance

Reference Books:

- 1. Private Equity and Venture Capital, Anup Malhotra
- 2. Entrepreneurial Finance, Steven Rogers, Harvard Business School
- 3. Entrepreneurship Development and Small Business Enterprises, Poornima M. Charanthimath



Learning outcomes	Evaluation of Students understanding by MCQs, Quiz, Short Tes Test
concept of	MCQs, Quiz, Short Tes
concept of	MCQs, Quiz, Short Test Test
concept of	Test
Entrepreneurship	
o understand the	Case Study
process of venture	
reation	
Inderstanding of the	Case Study
process of creation of	
ousiness plans and	
ypes	
o understand the	Quiz
vorking of institutions	
contributing to	
oro crea Jnc oro ous yp	ocess of venture ation derstanding of the ocess of creation of siness plans and es understand the rking of institutions



		Academic Year (2017-2018)		
			working of	
			entrepreneurial firms	
5	Project Management-Project Life Cycle	Poornima Charanthimath	To understand the	Case Study
	and scheduling, Project Management		process of project	
	Software		management	
6	Project Financing and Selection, Types	Steve Rogers, Poornima Charathimath	To understand the	Quiz
			different types of	
			project financing	
			techniques	
7	Financial Management in Enterprises,	Steve Rogers, Poornima Charathimath	Understanding of the	Test
	Financial Statements, Working Capital		financial management	
	Management		function in enterprises	
8	Financial Ratio Analysis, Functions of	Steve Rogers, Poornima Charathimath	To understand the	Test
	Financial Management		various Financial	
			functions	
9	Private Equity and Venture Capital-An	Anup Malhotra, Steve Rogers	Understanding of the	MCQs
	Introduction, investment Strategies,		venture capital	
	Key Concepts		strategies	



10	Private Equity and Venture Capital in	Anup Malhotra	To understand the	Case Studies
	India, China, USA, Europe and othe		implementation of	
	Countries		Private Equity and	
			Venture Capital	
			schemes in different	
			countries	
11				
12				
13				
14				
15				

2. Practical Approach : Other activities (Atleast 4 distinct activities)

Sr. No.	Activity Name	Topic Coverd	Learning outcomes	Source
1	Role Play			

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		Academic Teal (2017-2010)		
2	Industry Visit	New Venture Creation-	To understand the actual process of new venture	Different women entrepreneurs around
		Identification of Business	creation	Thane City
		Opportunities		
3	Academic Projects			
4	Book Review			
5	Group Discussion			
6	Business Quiz / Business News sharing	Project Financing and Selection, Types	To understand the different types of project financing techniques	Poornima Charanthimath
7	Videos / Simulation			
8	Use of Softwares and Labs	Private Equity and Venture	To understand the	Websites
		Capital in India, China, USA,	implementation of Private	
		Europe and othe Countries	Equity and Venture Capital	
			schemes in different	
			countries	
9	Case Study	Project Life Cycle	To understand the process of Project Life Cycle	Poornima Charantimath, Anup Malhotra



Evaluation:

I) Internal:

Component	Details	Marks
Class Test	Entrepreneurship-An Introduction, Evolution, Concept, Key Terms, Financial Ratio	20
	Analysis, Functions of Financial Management	
Presentation	Private Equity and Venture Capital in India, China, USA, Europe and othe Countries	10
Case Study	Entrepreneurs around Thane City	20
Participation		
Others		

Signature of Faculty

Signature of the Co-ordinator