



Dr. V. N. Bedekar Institute of Management, Thane
Teaching Plan (MMS/PGDM)
Academic Year (2016-2017)

Programme Name: PGDM

Term: III

Name of the subject: Management Information System

Maximum marks: 100

No. of Sessions: 10

Name of the Faculty: Akshay Vyavahare

Mobile No:

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Weblink:

Learning Objectives:

- ✓ To have an in-depth look at how today's business firms use information technologies and systems to achieve corporate objectives.
 - ✓ To learn how Information systems are one of the major tools available to business managers for achieving operational excellence, developing new products and services, improving decision making, and achieving competitive advantage.
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Reference Books:

Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon *New York University*
Jane P. Laudon *Azimuth Information Systems* Prentice Hall



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Plan:

Session No	Topics to be covered	Books referred/ Recommended/ References- Print/Articles/ News/Research papers/ Online database/ Software /Simulations used	Learning outcomes	Evaluation of Students understandi ng by MCQs, Quiz, Short Test
1	Organizations, Management, and the Networked Enterprise	Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon <i>New York University</i> Jane P. Laudon <i>Azimuth Information Systems</i> Prentice Hall	Learning how Information systems are one of the major tools available to business managers for achieving operational excellence, developing new products and services, improving decision making, and	Case Study:



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			achieving competitive advantage.	
2	Information Systems in Global Business Today. Global E-Business: How Businesses use Information Systems	Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon <i>New York University</i> Jane P. Laudon <i>Azimuth Information Systems</i> Prentice Hall	To know practical implementation of MIS in the corporate world.	Students Presentation
3	Information Systems, Organizations and Strategy	Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon <i>New York University</i> Jane P. Laudon <i>Azimuth Information Systems</i> Prentice Hall	To have an in-depth look at how today's business firms use information technologies and systems to achieve corporate objectives.	Students Presentation
4	Ethical, Social, and Political Issues in Information Systems	Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon <i>New York University</i> Jane P. Laudon <i>Azimuth Information Systems</i> Prentice Hall	To make familiar with Ethical, Social, and Political Issues in Information Systems	Students Presentation
5	IT Infrastructure and Its Components. Foundations of Business Intelligence: Databases and Information Management	Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon <i>New York University</i> Jane P. Laudon <i>Azimuth Information Systems</i> Prentice Hall	Understanding the IT Infrastructure and Its Components. Also the Foundations of Business	Students Presentation



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			Intelligence: Databases and Information Management	
6	Telecommunications, the Internet, and Wireless Technology. Securing Information Systems	Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon New York University Jane P. Laudon Azimuth Information Systems Prentice Hall	Understanding of Telecommunications, the Internet, and Wireless Technology. Securing Information Systems	Students Presentation
7	Key System Applications for the Digital Age. Achieving Operational Excellence and Customer Intimacy: Enterprise Applications	Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon New York University Jane P. Laudon Azimuth Information Systems Prentice Hall	Achieving Operational Excellence and Customer Intimacy: Enterprise Applications and Key System Applications for the Digital Age.	Students Presentation
8	E-Commerce: Digital Markets, Digital Goods. Managing Knowledge.	Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon New York University Jane P. Laudon Azimuth Information Systems Prentice Hall	How to manage Knowledge? E-Commerce: Digital Markets, Digital Goods.	Students Presentation
9	Enhancing Decision Making. Building and Managing Systems	Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth C. Laudon New York University Jane P. Laudon Azimuth Information Systems Prentice Hall	How to enhance decision making and build and manage the systems?	Students Presentation
10	Managing Projects and Global	Management Information Systems: MANAGING THE DIGITAL FIRM TWELFTH EDITION Kenneth	How to Manage Projects	Students Presentation T



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Systems	C. Laudon <i>New York University</i> Jane P. Laudon <i>Azimuth Information Systems</i> Prentice Hall	and Global Systems?
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2. Practical Approach : Other activities (At least 4 distinct activities)

Sr. No.	Activity Name	Topic Covered	Learning outcomes	Source
1	Role Play			
2	Industry Visit			
3	Academic Projects			
4	Book Review			
5	Group Discussion			
6	Business Quiz / Business News sharing			
7	Videos / Simulation			
8	Use of software and Labs			
9	Any other activity	Collaboration and Teamwork Project	Participants realized the importance of teamwork and group coordination.	



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Evaluation:

I) Internal:

Component	Details	Marks
Class Test	Internal Test	20
Presentation	Students Presentation	10
Case Study		
Participation	Students Participation during the lecture	5
Others	Attendance	5

Signature of Faculty

Signature of the Co-ordinator