

MMS - 2009 – 11 Batch Final / Winter Projects

Sr. No.	Roll No.	Name of Student	Project Title
1	C1	AMEY SHRIKANT DABAK	Catchment area analysis and study of in store purchasing pattern of customers at Big Bazar Ghatkopar store, Pantaloon Retail India Ltd.
2	C2	AMIT ANIL SHINDE	Understanding role of PPC & Identifying scope for improvement
3	C3	AMIT RAVINDRANATH BOBHATE	Market potential analysis for Clariant Chemicals in Indian croporation market
4	C4	AMOL ASHOK DHIWARE	A study of statutory compliances in Glaxo Smith Kline Pharmaceuticals Ltd.
5	C5	ASHIKA NISHIKANT CHAUDHARI	How public relation helps in branding
6	C6	PRADNYA PITAMBAR PATIL	Criteria used by the consumer in selection of brand of newspaper
7	C7	HEENA KAUSER SIDDIQUI	Fundamental analysis of Tele services provider companies in India
8	C8	HEMANT RAVISHANKAR SHENDRE	Analysis of production planning and Control & Identifying area for improvement
9	C9	JAYSHREE SUDAM DEORE	Recruitment & Selection in Bajaj Allianz Life Insurance Company Ltd.
10	C10	KALPESH MOHAN PARAVE	Equity Analysis of Mphasis Limited
11	C11	KEDAR SHIRISH KULKARNI	Analysis of options in stock market-strategies and hedging tool
12	C12	KRISHNA SAKHARAM DHANORKAR	Study of Inventory Management of MC-Donalds
13	C13	MANOJ RAJESH LAMBHATE	Analysis of risk and returns associated with mutual funds and stocks
14	C14	MITALEE ANUPAMA GAIKWAD	Study of process of disciplinary action and its effective implementation at Glaxo Smith Kline Pharmaceuticals Ltd, Thane
15	C15	MRUDULA YASHWANT PAVASKAR	Impact of CSR Advertising on brand value
16	C16	MUGDHA MOHAN GHANGAREKAR	Impact of Capital structure changes on cost of equity
17	C17	NEHA SUKUMAR SHETTY	Consumer Buying Behavior and customer expectations from Big Bazzar, Mulund (Revised Project)
18	C18	Sonali Dhanokar	Valuation Techniques of Equity Shares
19	C19	POOJA VIVEK REDKAR	Market Benchmarking and CVP Analysis for Standard Chartered Bank
20	C20	PRAKASH DIWAKAR GOTE	Left the course
21	C21	PRASAD PRADEEP SAHASRABUDHE	Profitability Analysis
22	C22	PRASHANT ISHWARLAL CHHAJED	Market research for launch of the health care services in India – (Kalwa, Kharegaon, Mumbra region)
23	C23	PRIYANKA SOFIA MATHEWS	Communication Effectiveness in Consumer Behaviour at Big Cinemas
24	C24	RESHMA VITHOBA ZORE	Risk Management in Co-operative Bank
25	C25	ROHAN SIDRAM ADAM	Study of procurement of capital equipment
26	C26	ROHIT NANDKISHOR MURUGKAR	Study of Shipbuilding contract terms and conditions
27	C27	SAGAR VIKAS DESHPANDE	A role of advertisements on social networking sites

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28	C28	SAMRAT BABULNATH TIWARI	Feasibility analysis of Starbucks for Indian Market
29	C29	SANDESH NAVNATH JADHAV	Branding of OTC Medicines (Revised Project)
30	C30	SANKET VIJAY VAIDYA	Currency Futures, Options and SWAPS
31	C31	SATURKEKAR MINAL GIRIDHAR	SAP Implementation increases efficiency and effectiveness
32	C32	SINGH PRASANT	Market research for launching of Pre-health care services in India - (Thane region)
33	C33	SMITA KEDARI KAMBLE	Kidney Dialysis Market in Inida
34	C34	SNEHA GHANANAND KOTHYARI	Creative Human Resource Practices
35	C35	SONALI MANSING PAWAR	Retail Banking in Cooperative Bank
36	C36	SOURABH ASHOK BAFNA	Equity Research of Infrastructure sector
37	C37	TUSHAR GANAPATI SHETTI	Indian rupee market
38	C38	VARUN ABHAY DIGHE	Corporate Financial Restructuring Models
39	C39	VINAMRA MARUTI BANDEKAR	Study on depository receipts
40	C40	VINITA VIJAYRAJ JAIN	All about HDFC: SWOT Analysis, Departmental Analysis, Net banking
41	C41	Sanjay Galugade	Futures & Options
42	C42	Pooja Kudturkar	Treasury Management in a Cooperative Bank
43	C43	Niharika Binju	An analysis of dividend payout policy-two firms in same sector
44	C44	Pooja Narawade	Friday system with reference Glaxo Smith Kline
45	C45	Sameet Damle	To analyze the impact of gold prices on the sensx for years 2008 to 2010
46	C46	Safia D Sheikh	Human Resource Management and Job Satisfaction
47	C47	Amita Pathak	Services Provider by the bank through E-Banking
48	C48	Ashish P Nathani	Left the course from Second semester
49	C49	Tanvi Ashok Joshi	Comparative analysis of Foreign Exchange of Banking sector and service sector
50	C50	Purva Sadame	Mutual Funds: An Investment Avenue
51	C51	Sumukhi Vaishampayan	Foreign Exchange Management in Banks
52	C52	Devki Kalaskar	Payroll Management and HR functions in an Insurance company
53	C53	Waghmare Vikrant	Rating for Shipbuilding Company
54	C54	Vikram Shivaji Lawand	Developing a Balanced Scorecard
55	C55	Dinesh Yadav	Analysis for Development of online Business Management Software for click4Ghar.com
56	C56	Mayank Jain	Corporate Finance - Research & Documentation
57	C57	Tejashree Raje	Study of Stress Management
58	C58	Gauri Deshpande	A study of employee's benefits & job satisfaction at Nuclear Power Corporation of India Limited (NPCIL)
59	C59	Anand Iyer	Catchment area analysis and study of consumer buying behavior at Big Bazar Ghatkopar store, Pantaloon Retail India Ltd.

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60	C60	Mayank Dand	A critical analysis of Micro Finance in India
61	P1	ABHISHEK TIRKEY	VSM to reduce lead time, work measurement & study of maintenance management
62	P2	AMIT JAIN	Significance of Supply Chain Management in Manufacturing Sector
63	P3	AMIT RAMESHJI JAIN	Evaluation of the total market present for providing Toys and other children's products on a rental basis in Kalyan
64	P4	AMOL PRASAD KHEDKAR	Study of purchasing procedures and vendor Evaluation (Revised Project)
65	P5	Ojas Khadakkar	Comparative analysis of consumer preference of Dominos Pizza over Pizza Hut
66	P6	DAYANAND SURESHRAO TRIMUKHE	Foreign Exchange & Risk Management
67	P7	DILIP DHANARAJ SAKALECHA	Market research for launch of Pre-health care services in India – (Airoli region)
68	P8	EKTA ASHOK UPADHYAYA	HR manual at shipbuilding companies
69	P9	GIRI YOGESH JANARDAN	Indian debt market
70	P10	GOSAVI MAHESHGIR VISHWASGIR	New product development in Antioxidant Market
71	P11	GOURI SURESH TALEKAR	Study of Value Chain
72	P12	HARSHADA SUDHIR DESHMUKH	Risk management in retail Banking
73	P13	HITESH GULAB TOLANI	Overview of Textile Industry
74	P14	KALPESH GANESH DIVEKAR	Feasibility study for launching new social networking service
75	P15	KAUSTUBH MANOHAR SURU	Warehouse Productivity
76	P16	KAVITA CHANDRASHEKAR SHETTY	Brand Equity of 'NIVEA' in India
77	P17	KETAKEE SUBHASH DESAI	Recruitment
78	P18	KULDEEP SINGH BHAGAT SINGH RANE	Failed in first semester, Quit the programme
79	P19	LEENA VIJAY SINGH	Consumer demographics and catchment analysis at Big Bazaar, Mulund (Revised Project)
80	P20	NEHA PURUSHOTTAM TIRODKAR	Employee Engagement
81	P21	PAWAN TUSHAR CHAVAN	Warehouse Management
82	P22	PRADEEP MADAN PAWAR	Vehicle analysis and mapping
83	P23	PRAKASH SHANKAR PANJI	Customer Analysis and Vendor classification (Revised Project)
84	P24	PRASHANT NILKANTH VADNERE	Synergy creation in acquiring company
85	P25	PRASHANT PRABHAKAR MANAVE	An analysis to study projection of financial requirements
86	P26	PRATIK TANAJI KHARAT	Study of educational tour
87	P27	ROHIT BHASKAR SHETTY	Status of Kinley Soda in the given market area
88	P28	ROSHAN ASHOK GAMRE	Risk & return trade off of shares in it sectors pertaining to three phases of time period
89	P29	RUPAL RAMESHKUMAR NAHAR	Risk management in retail broking at IDBI Capital Market Services Ltd.
90	P30	SANDESH TANAJI RANE	IPO market in India
91	P31	SEEMA ARVIND TAPOLE	Role of HR policies in merger and acquisition

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92	P32	SHRADDHA RAMESH DHEKANE	Warehouse organization at Spanco Limited
93	P33	SONAY CHATTERJEE	Microfinance in India
94	P34	SUJAYANAND JIJI SAWANT	Study and implementation of selective control of Inventory
95	P35	SUSHANT GAJANAN KOPARDE	Stores Management
96	P36	SWATI RAMSWAROOP KHANDELWAL	Equity Research of Pharmaceutical Sector
97	P37	TUSHAR DIGAMBAR SHELKE	Balanced Scorecard
98	P38	VISHAKHA NARENDRA SHIVALIKAR	Recent Trends in Training and Development
99	P39	YOGITA SAINATH BHOIR	"Corporate Finance" Analysis of automobile companies
100	P40	Saily kharade	Currency futures
101	P41	Ravi Ramparia	Risk Management in Banks
102	P42	Nitin Ramnath Nirgude	Corporate Finance
103	P43	Mihir Sardesai	Capacity utilization and maintenance
104	P44	NIKHIL GAJANAN WANKHADE	Trend analysis of Mutual Funds
105	P45	Shruti Walimbe	HR - A Strategic Business Partner
106	P46	Tushar Chaudhari	Risk Management in Banks
107	P47	Neha Shevde	Capital Budgeting – Financial Appraisal of investment projects
108	P48	Richa Dhaundiyal	Generic Practices of recruitment in Kalpataru
109	P49	Rita Malhan	Inventory management in RK Foodland Pvt. Ltd
110	P50	Priyanka Desai	Working capital Management of Maruti Suzuki India Ltd.
111	P51	Parvati Nimbargi	Mergers and acquisition in corporate sector
112	P52	Amit Arvindkumar Bathia``	Comparative analysis on non performing assets of private and public sector banks
113	P53	Kashmira Sudhakar Kambli	Foreign Exchange Management
114	P54	Dipti Shrikant Joglekar	Comparative study of working capital management of automobile industry
115	P 55	Rahul Araj	Industrial Waste Management
116	P 56	Pralhad Walve``	Consumer buying behavior towards online shopping
117	P 57	Abha Yadav1	Cloud 9 : Marketing Plan (Revised Project)
118	P 58	Varma Anil	Derivative market and option strategies for nifty
119	P 59	Avinash Nair	Business feasibility analysis for clariant chemicals in the Indian surfactant market
120	P 60	Pooja Mahendra Ajmera	Credit appraisal by banks & risk analysis
121	Ex-1	Umesh Kolekar	Change in consumer buying behavior due to change in current retail scenario
122	Ex-2	Seema Rajput	Left the course
123	Ex-3	Manas Chaturvedi	The consumer's perception and expectations while buy a house by using Internet Web Portal
124	Ex-4	Madhur Meshram	Analysis of Market Potential for Samsung CDMA Mobile in Mumbai Region